



Goyang Destination Week

HUGH SINNOCK

VICE PRESIDENT OF CUSTOMER EXPERIENCE

8/27/2018



LVCVA Mission Statement

“To attract visitors by promoting

Las Vegas as the world’s

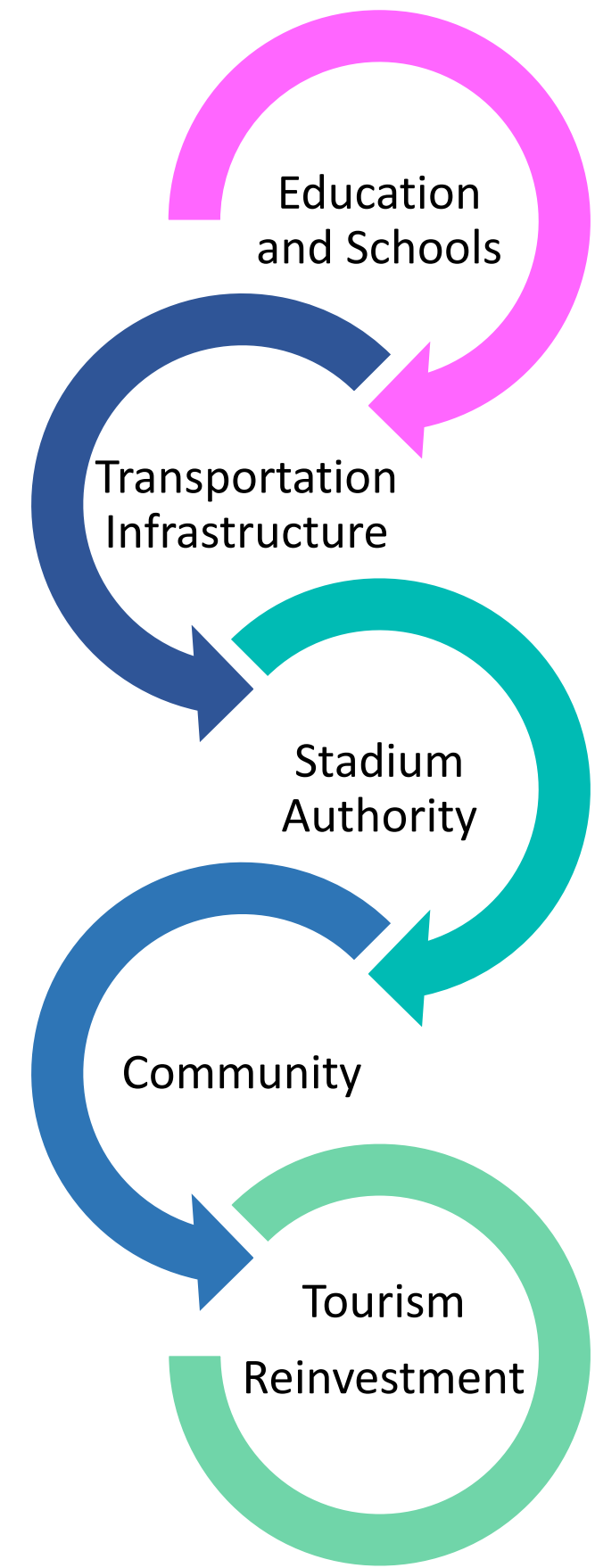
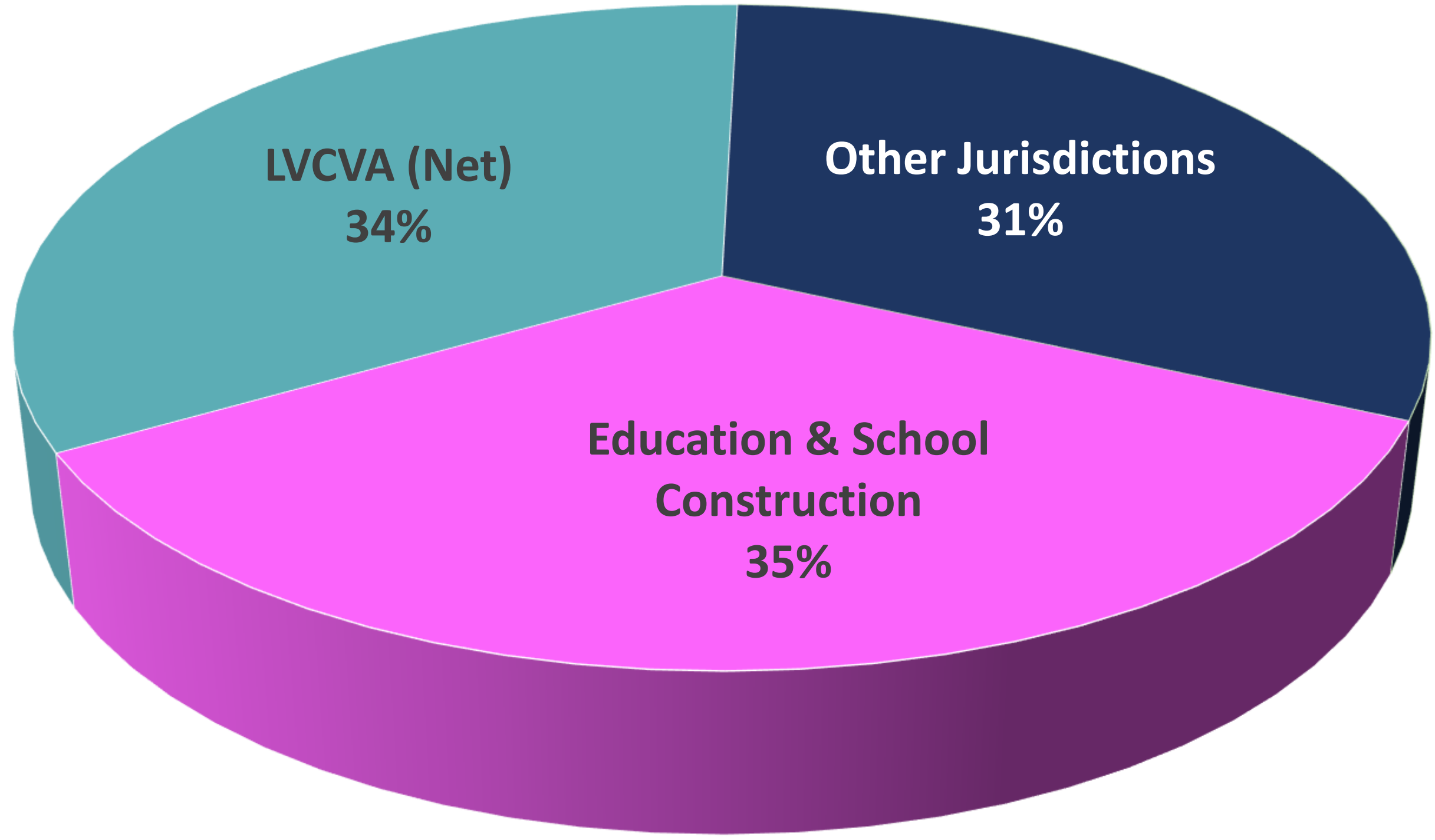
Most desirable destination

For leisure and business travel.”



CLARK COUNTY ROOM TAX DISTRIBUTION

FY 2018 Forecast: \$823 Million



Room Tax Comparisons

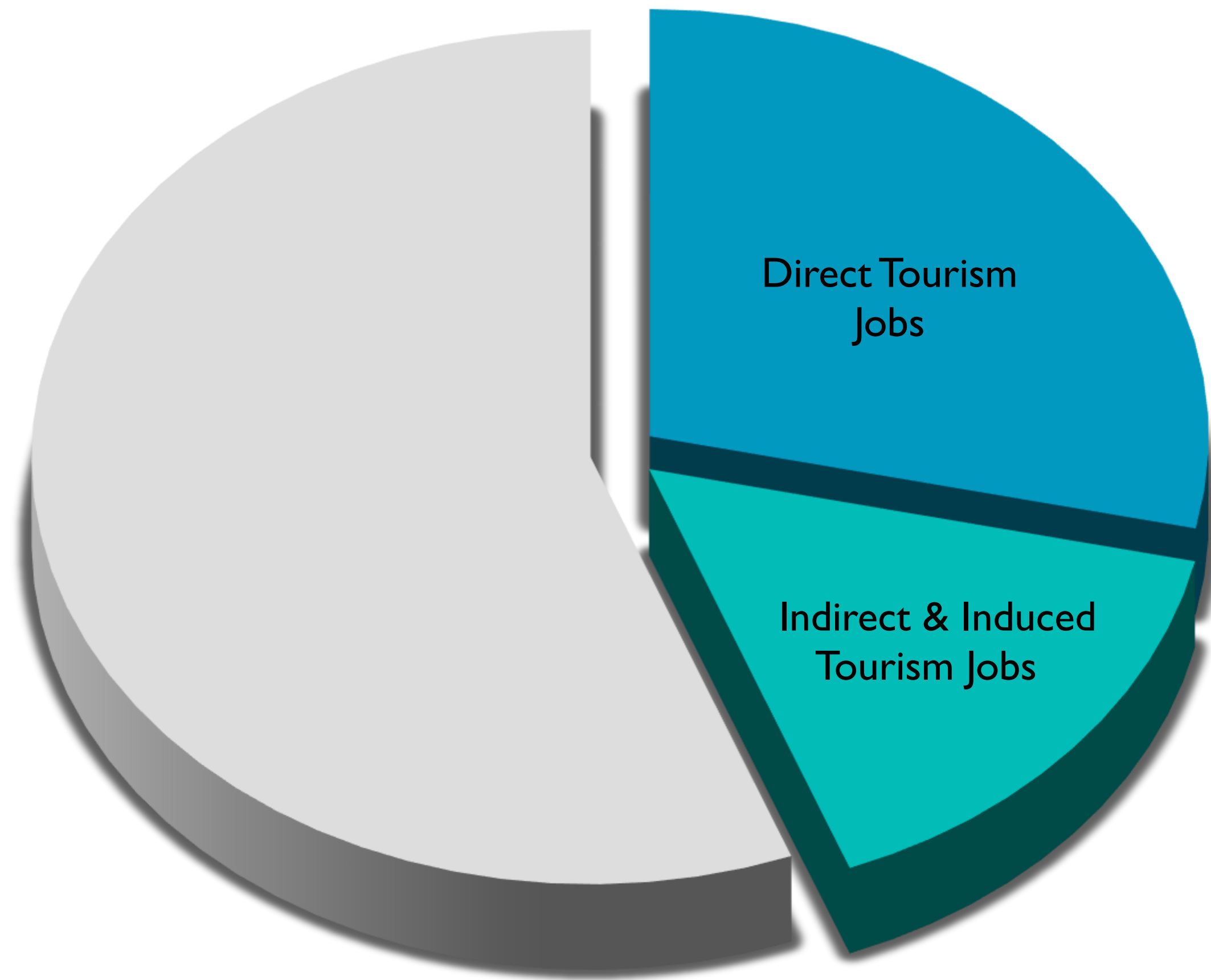
New York	18.07%
Houston	17%
Chicago	16.4%
Los Angeles	16%
San Francisco	15.75%
Anaheim	15%
Las Vegas	13.4%

LAS VEGAS ANNUAL VISITOR VOLUME

2017 Tourism Volume is 3rd Best on Record

42.2 million

THE IMPORTANCE OF TOURISM TO SOUTHERN NEVADA



41%

% of So.
Nevada jobs
supported by
Tourism

Source: EIS-The Economic Impact of So. Nevada's Tourism Industry and Convention Sector – April 2018

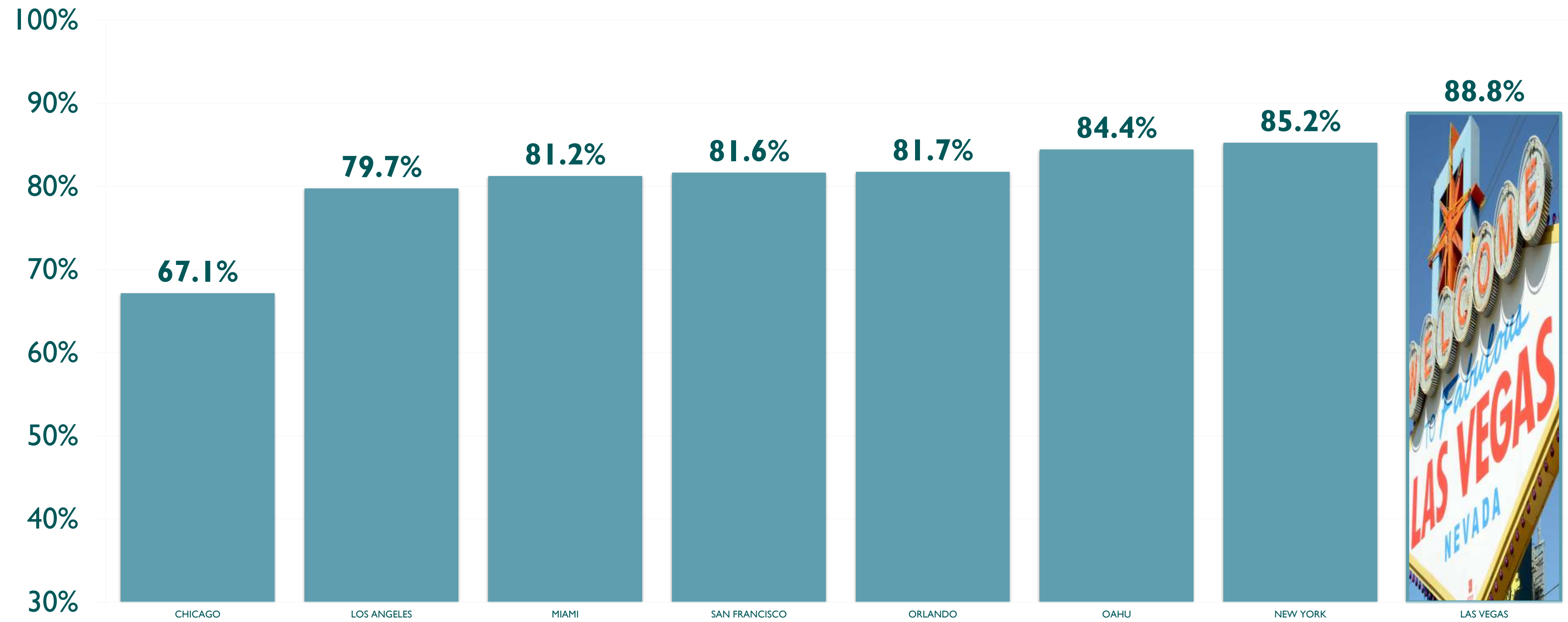
VALUE OF SOUTHERN NEVADA TOURISM

- **No. 1 Economic Driver**
- **\$34.8 billion in DIRECT economic impact**
- **Nearly \$60 billion in TOTAL impact (direct, indirect & induced)**
- **391,300 total jobs (41% of the workforce)**

Source: EIS-The Economic Impact of So. Nevada's Tourism Industry and Convention Sector – April 2018

JUNE 2018 YTD

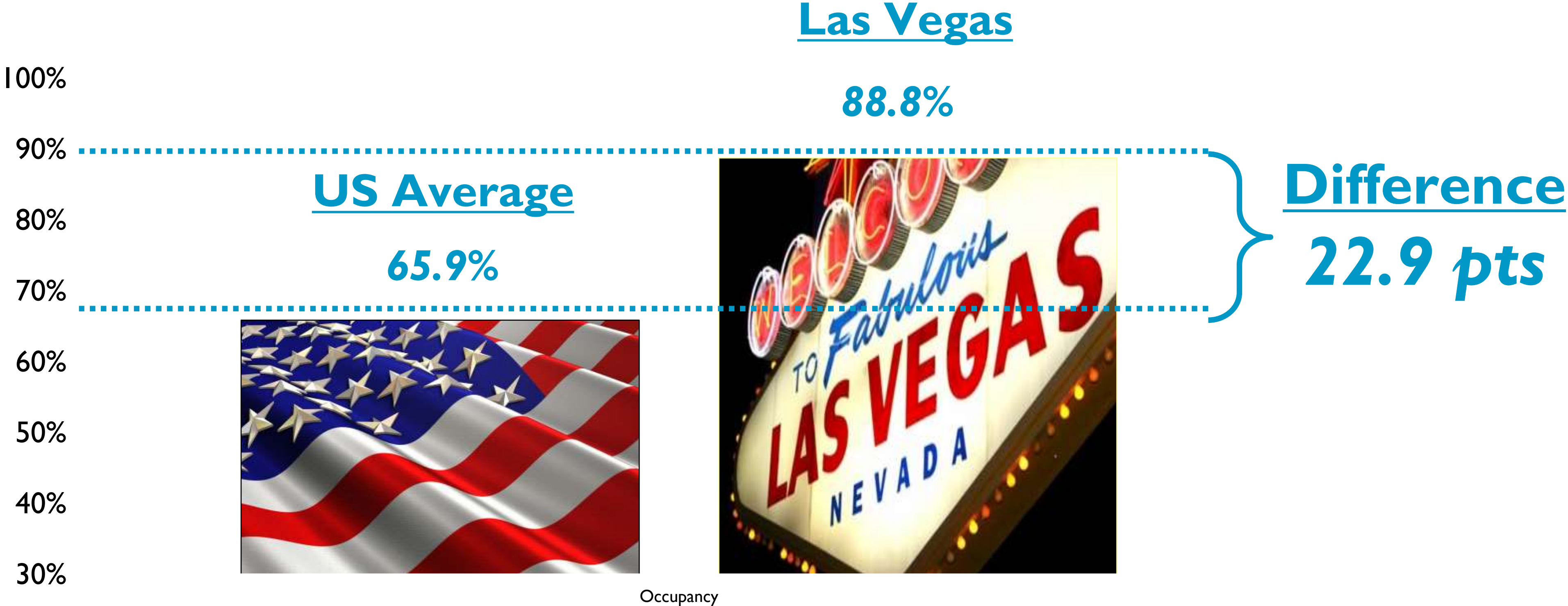
OCCUPANCY COMPARISON



Sources: STR and LVCVA

JUNE 2018 YTD OCCUPANCY

U.S. Average vs. Las Vegas



Sources: STR and LVCVA

DESTINATION REINVESTMENT & REINVENTION

- Park MGM & NoMad Las Vegas \$450M 2018
- Palace Station (property wide remodel) \$191M 2018
- Skyline Hotel & Casino \$7M 2018
- Resorts World Las Vegas \$4B 2020
- The Drew Las Vegas \$3B 2020



Does not include all current and upcoming projects

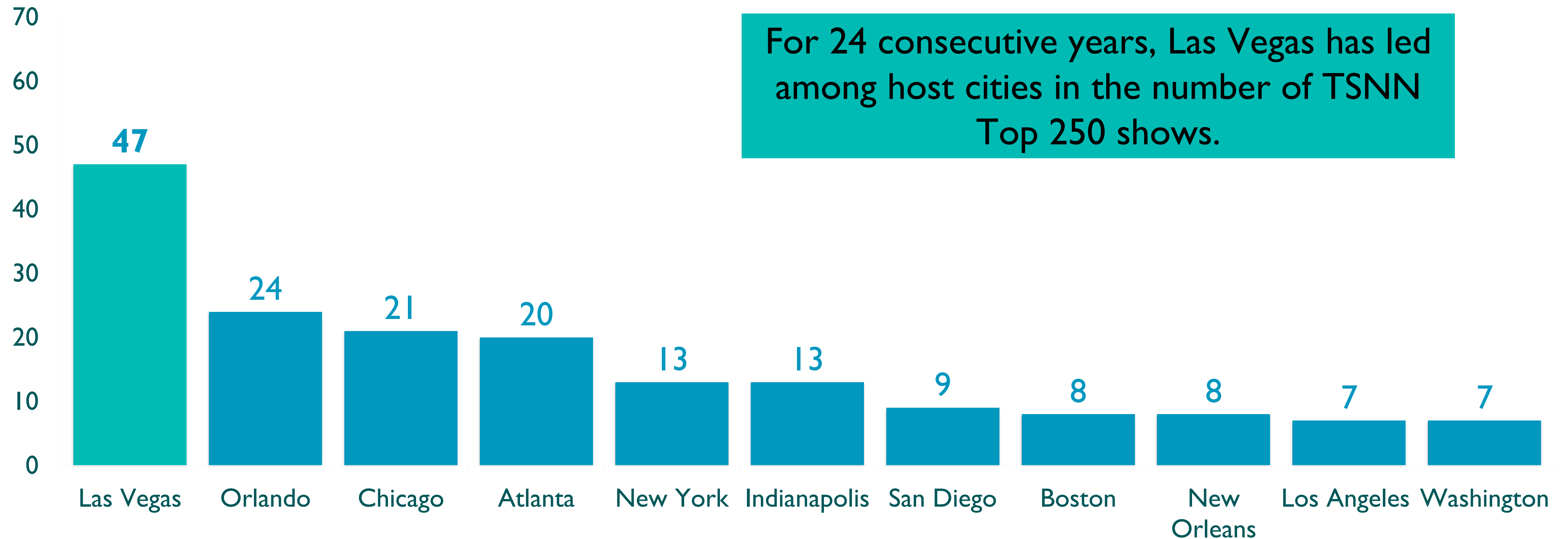
DESTINATION REINVESTMENT & REINVENTION

- NHL Golden Knights 2017/2018 Season
- USL Las Vegas Lights 2018 Season
- WNBA Las Vegas Aces 2018 Season
- 2nd NASCAR Race Fall 2018
- Las Vegas Ballpark (LV 51's) 2019 Season
- Raiders Stadium 2020 Season



LAS VEGAS TRADE SHOWS

Trade Show News Network Top 250 Rankings - 2017



Source: Trade Show News Network 2017 Rankings



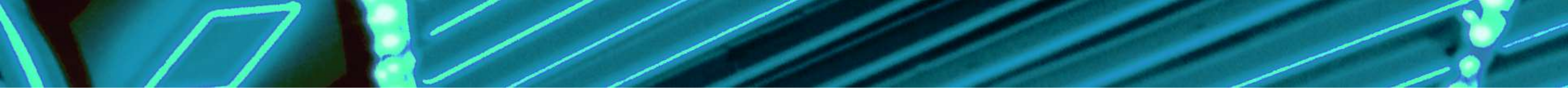
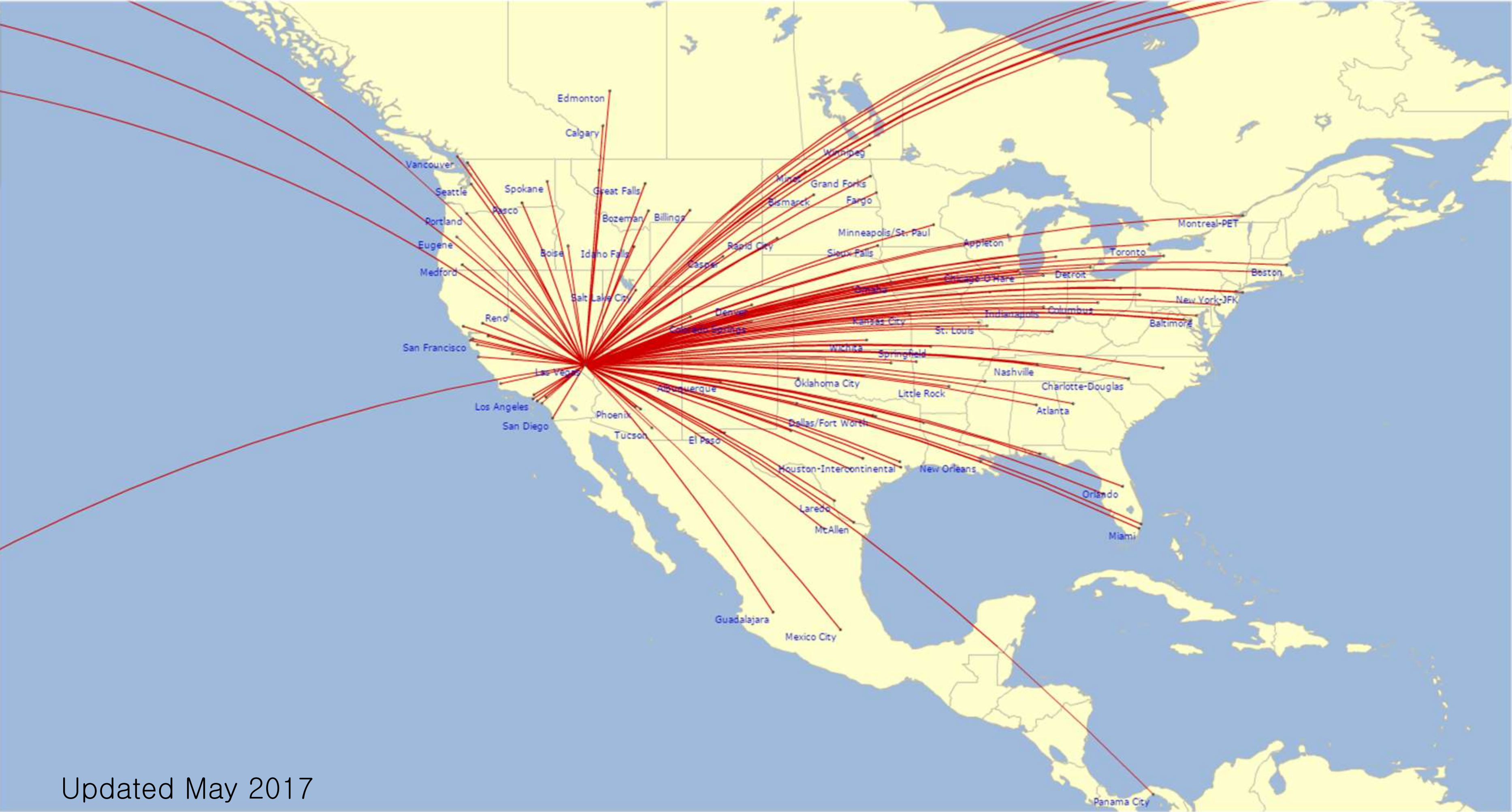
Our competition....

**Orange County Convention Center
Orlando, FL (2.1M sq. ft.)**

**McCormick Place Convention Center
Chicago, IL (2.6M sq. ft.)**



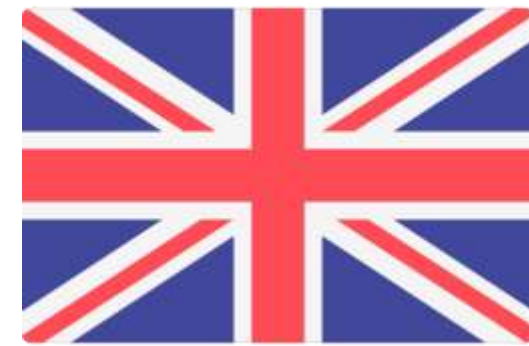
Airline Connectivity to Las Vegas







CANADA



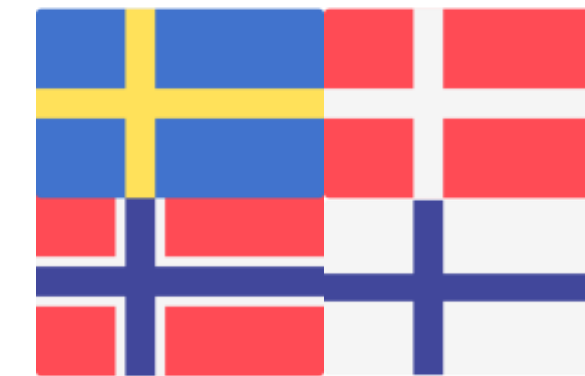
UNITED KINGDOM



MEXICO



AUSTRALIA



SCANDINAVIA



CHINA



FRANCE



GSA



BRAZIL



BENELUX



S. KOREA



IRELAND



JAPAN



INDIA



ITALY

Las Vegas Convention Center District



PHASED APPROACH TO PROGRAM DEVELOPMENT

Phase One (Completed January 2017)

Acquisition of the Riviera Hotel

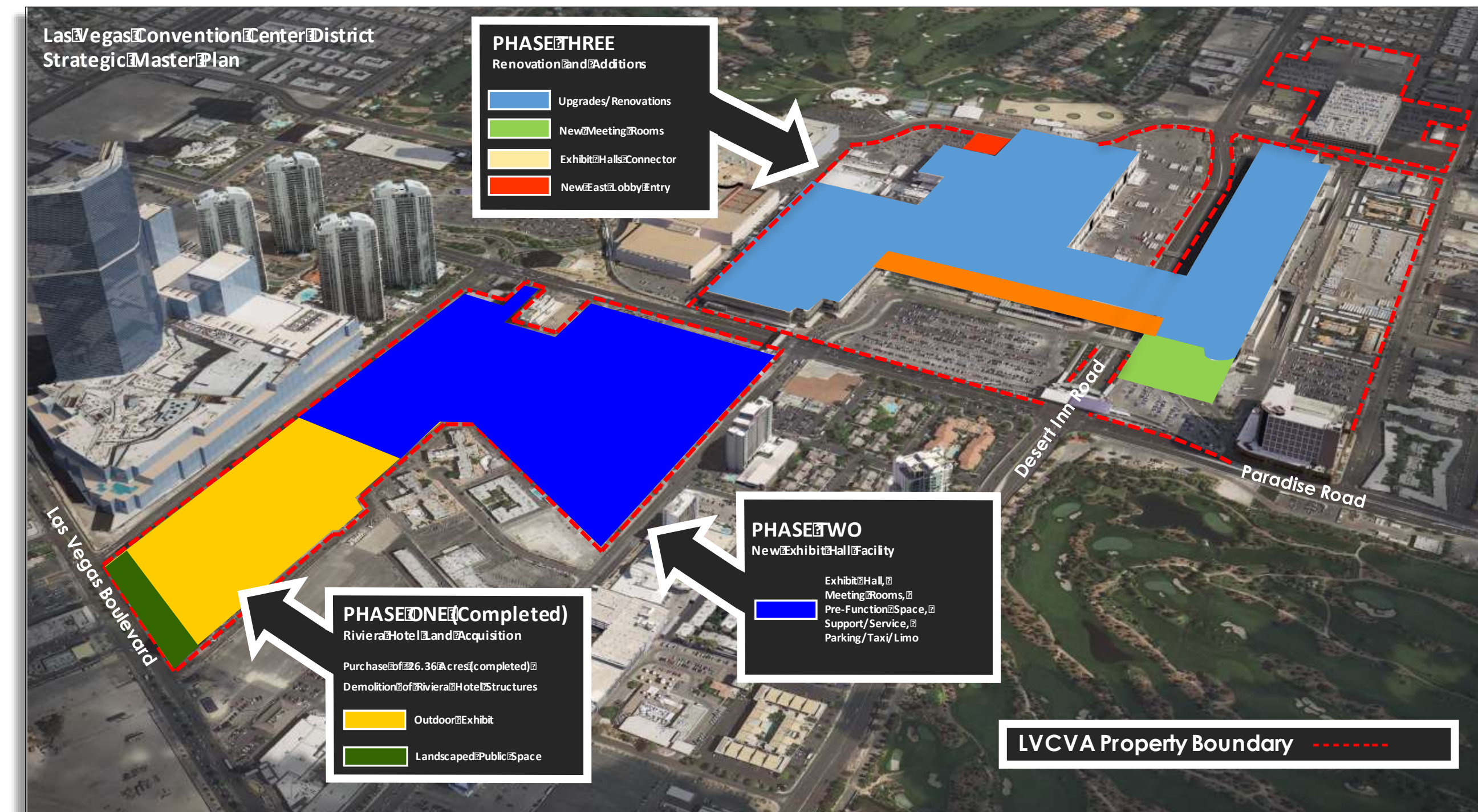
- Demolition and site improvements

Phase Two - Expansion

- Design and construction of 1.4M SF expansion including 600K SF exhibit space and associated meeting rooms, pre function space, etc.

Phase Three - Renovation

- Upgrades and additions to the existing Las Vegas Convention Center



Note: Program scope for Phase Three to be determined after Phase Two contract for construction has been awarded and Phase Three budget is established from the remaining funds.

IMPACT OF THE LVCCD

- **7,800 full time jobs**
- **610,000 new annual delegates**
- **one million annual incremental room nights**
- **\$810 million incremental economic impact per year**

Source: EIS-The Economic Impact of So. Nevada's Tourism Industry and Convention Sector – Mar 2017



AERIAL VIEW OF LAS VEGAS CONVENTION CENTER



VIEW ALONG CONVENTION CENTER DRIVE LOOKING EAST

tvsvdesign
+ Design Las Vegas



VIEW INSIDE EXHIBITION HALL



VIEW AT MAIN ATRIUM



VIEW AT LEVEL THREE ROOF TERRACE

tvstdesign

Design Las Vegas



VIEW FROM SILVER LOT LOOKING NORTH WEST

tvstdesign

+ Design Las Vegas







WELCOME

TO *Fabulous*

LAS VEGAS

NEVADA