

Goyang Destination Week 2020

**INTERNATIONAL
DESTINATION
COMPETITIVENESS
FORUM**

**Glueable Event
Technology
*GET ourselves ready
for the uncertain future***

Presentation by
Yusno Yunos (CEO & Founder – Evenesis)





It's important to be
comfortable with uncertainty.

Xiaolu Guo



**LET'S *GET*
STARTED**

Goyang Destination Week 2020
**INTERNATIONAL
DESTINATION
COMPETITIVENESS
FORUM**



Yusno Yunos





evenesis®

MICE Tech Start-Up Challenges



- Ⓜ Slow adoption (pre-pandemic)
- Ⓜ Long time spent on education
- Ⓜ Lack of first movers, plenty of followers
- Ⓜ Small allocation of budget for event tech
- Ⓜ Lack of stickiness and glueable factor



Goyang Destination Week 2020
INTERNATIONAL
DESTINATION
COMPETITIVENESS
FORUM

**WHAT'S OUT
THERE?**

> **EX** ⁹



Modern Event
Technology

"Glad we MET at this event last year"

Modern Event Tech (MET)




- ⑨ Event Registration & Online Payment
- ⑨ QR Code, RFID, Bluetooth
- ⑨ Mobile App
- ⑨ Facial Recognition
- ⑨ Live Polling/Q&A
- ⑨ Business Matching

Pre-Reg Challenges



- ⊕ Complex Form
- ⊕ Long Time to Create
- ⊕ Data Not Consolidated
- ⊕ No Online Payment
- ⊕ Not Mobile Friendly



A Natural Solution for A Better Future
with **Master Dr. Sri Pranaji**
12 July 2014 (Saturday)
at
**Auditorium Tan Sri Dato K. R. Soma,
Wisma Tun Sambanthan KL.**

8.00am - 12.00pm	Workshop / Training
12.30pm - 1.00pm	Official Launch of Autism & Varma Therapy (A Parent's Guide) Book by Special Guest of Honour

* Breakfast & Lunch provided *

**Online Registration for
Varma & Energy Therapy for Autistic Kids**

12 Jul 2014 (08:00 AM - 01:00 PM)
Auditorium Tan Sri K.R.Soma, Wisma Tun Sambanthan
Jalan Sultan Sulaiman

Title	:	N/A	Address	:	<input type="text"/>
Name	:	<input type="text"/>			
Company	:	<input type="text"/>			
Position	:	<input type="text"/>	City	:	<input type="text"/>
Phone No	:	<input type="text"/>	State	:	<input type="text"/>
Mobile No	:	<input type="text"/>	Postcode/Zip	:	<input type="text"/>
Fax No	:	<input type="text"/>	Country	:	Malaysia
Email	:	<input type="text"/>			

REGISTRATION COUNTER

VISITOR

VISITOR

VISITOR

VISITOR

INFORMAT

MEDIA /

Long Queues on Event Day

10 Counters
2,720 Check-Ins
2.5 Hours

39.7s Per Delegate



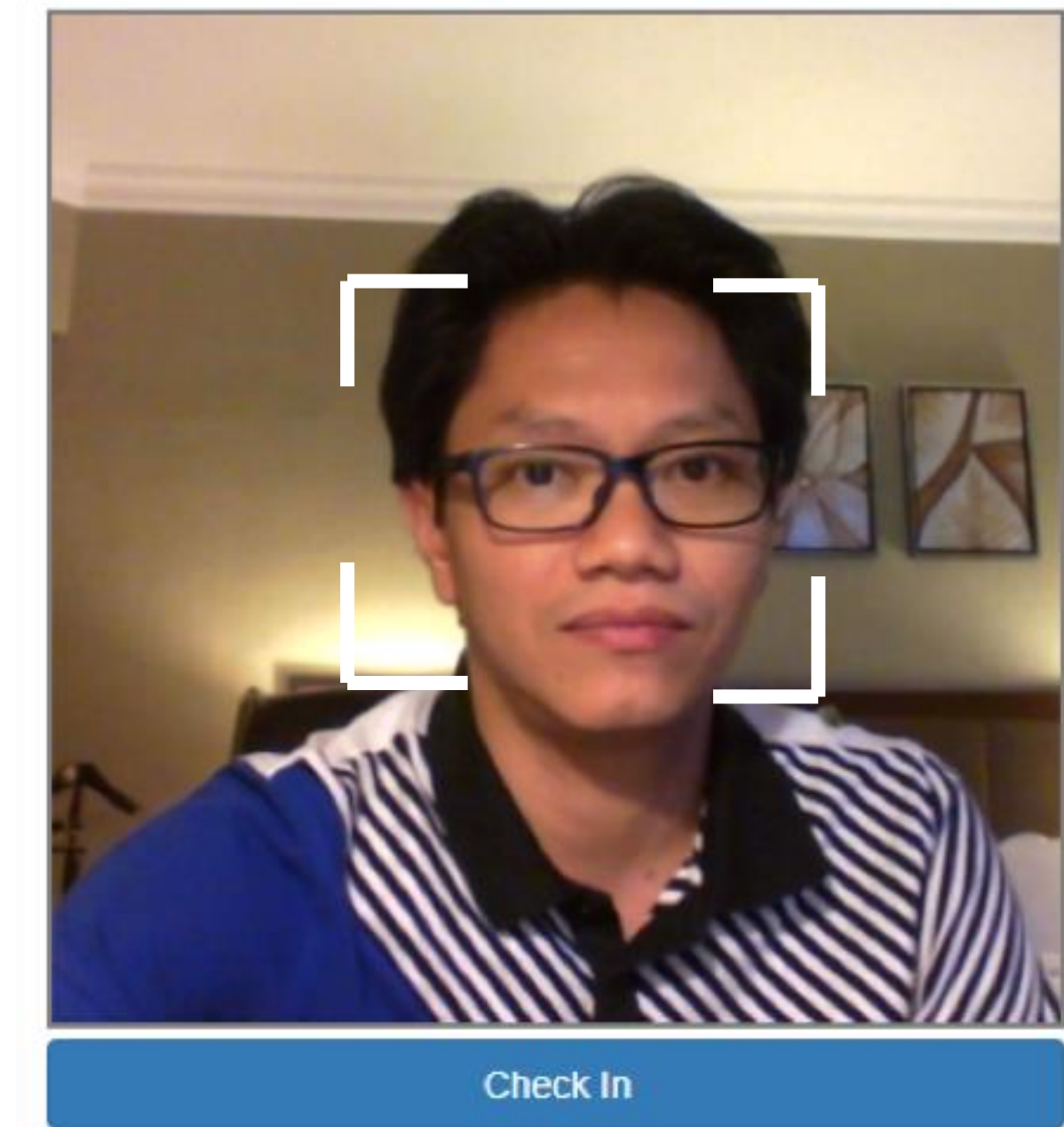
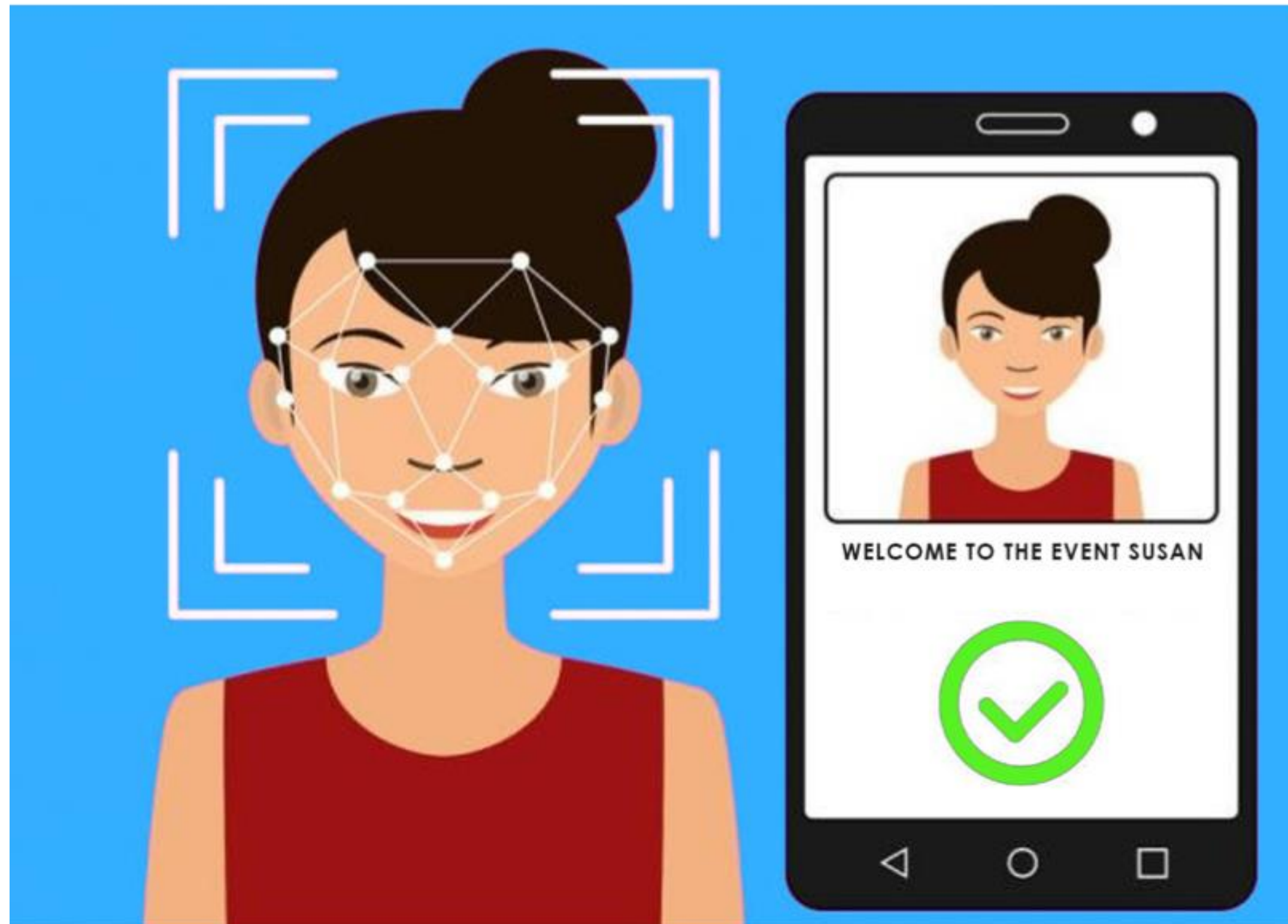


Facial scan cuts
check-in time to
< 5s per delegate



Facial Recognition Check-In

> EX⁹



Web Check In for [FR] APEC CEO SUMMIT 2020

Welcome to Sales Team!



Searching for faces...

ALTERNATE CHECK-IN

Web Check In for [FR] APEC CEO SUMMIT 2020

Match Found



**Are you
Shahrinrezal Md Saat
Evenesis ?**

✓ YES - THIS IS ME

✗ NO - NOT ME

✓ The face recognition software found a matching registration.



Great Engagement?



Live Q&A
Polling App



John Doe

Interested in
Machine Learning tools

Bookmarked 4
Artificial Intelligence companies

Favorited "Machine Learning for
Recommender systems" session

People who are interested
in Machine Learning, are also
interested in Artificial Intelligence

Hi John,
here's two upcoming sessions
you should attend.

Recommended For You

Artificial intelligence is
often overhyped - what's
real, what's snake oil

📍 Grand Ballroom

ADD TO CALENDAR

Problem Solving in
Machine Learning

📍 Vanda Miss Joaquim room

ADD TO CALENDAR

Recommended
Attendees

Recommended
Products

**Recommended
Sessions**



> **EX**⁹



Pandemic Event Technology

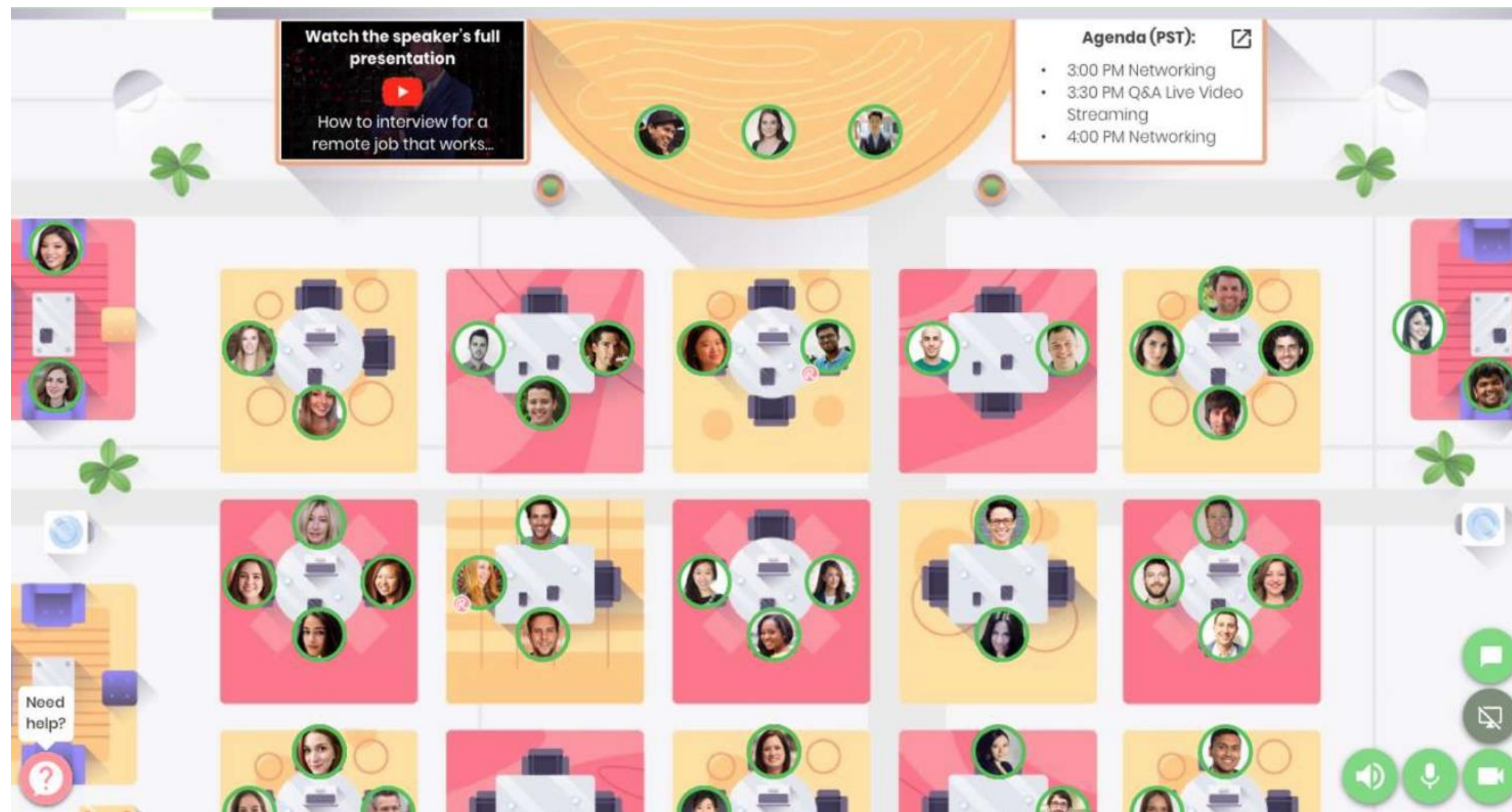
*"During lockdown, my PET
became my best friend"*

Pandemic Event Tech (PET) >Ex⁹

- ⑨ Virtual Solutions
- ⑨ Temperature Scanning
- ⑨ Contact Tracing
- ⑨ Social/Physical Distancing Detection
- ⑨ Crowd Gathering Detection

Virtual Exhibition &

Conference



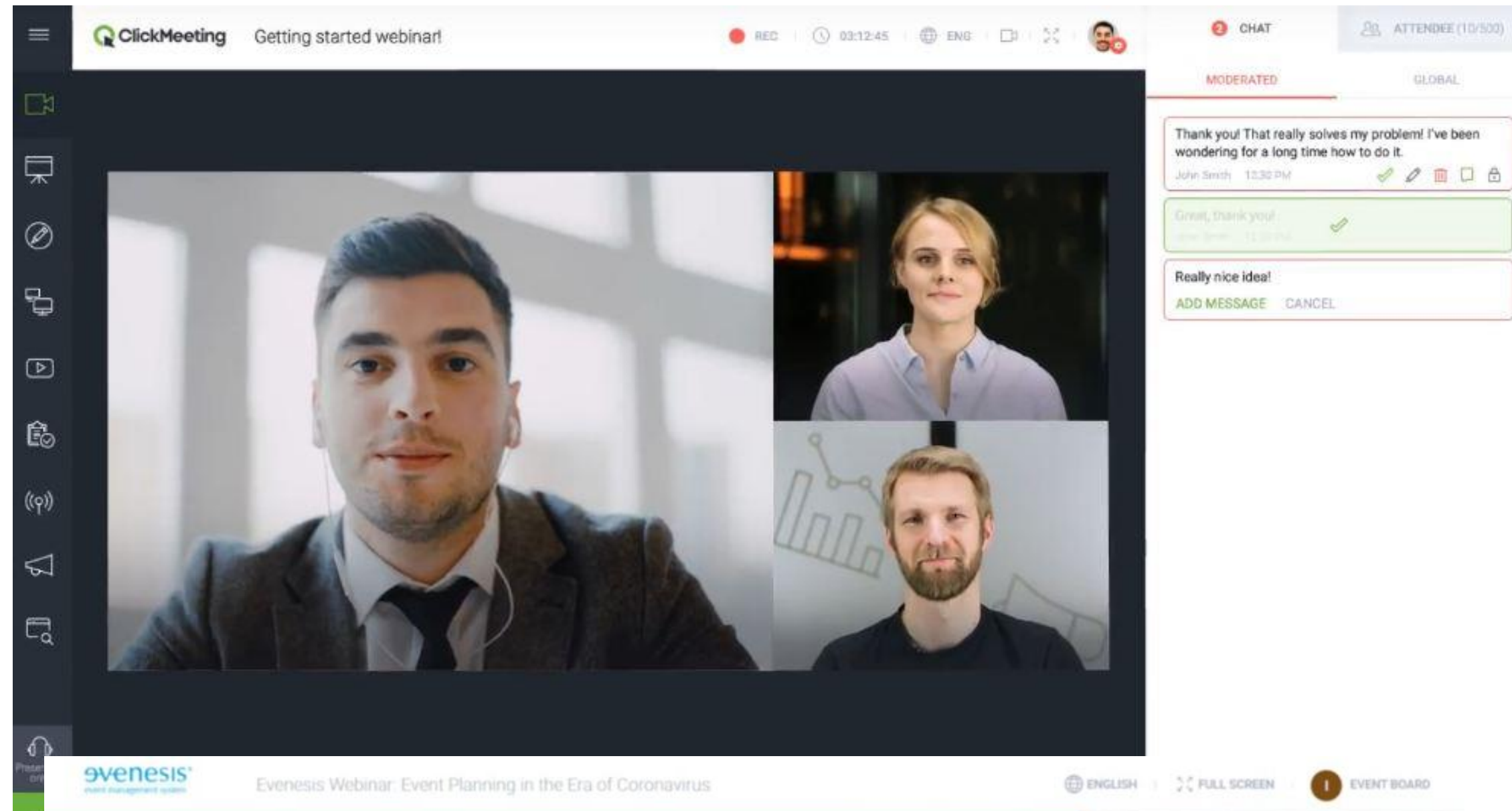
- ☉ Virtual Exhibitor Space with logo
- ☉ Able to “sit-in” with exhibitor for further discussion and explanation
- ☉ Attendees can connect with exhibitors and other attendees via chat or virtual meeting (camera and microphone enabled)
- ☉ Able to display selected videos at top of page for Sponsors / Partners benefit
- ☉ Promotes networking and business matching opportunities



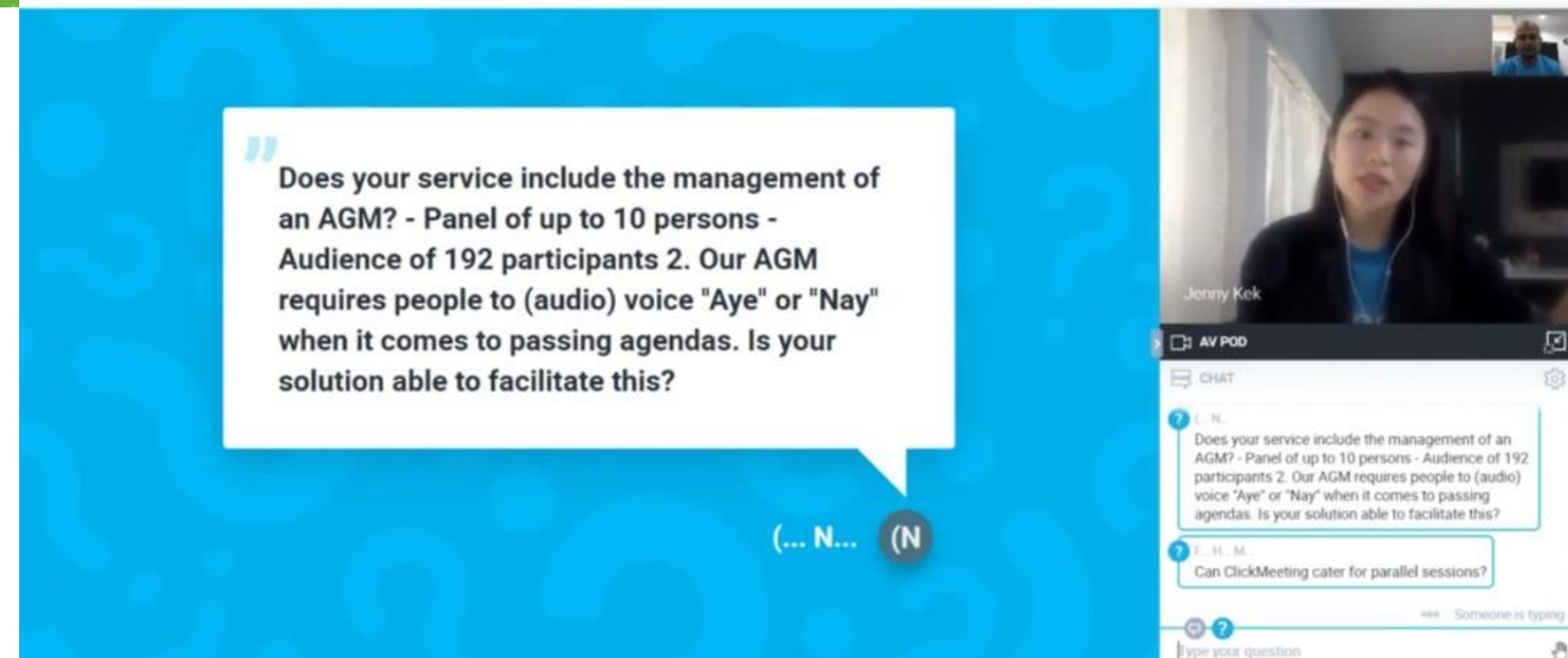
FOSSIL



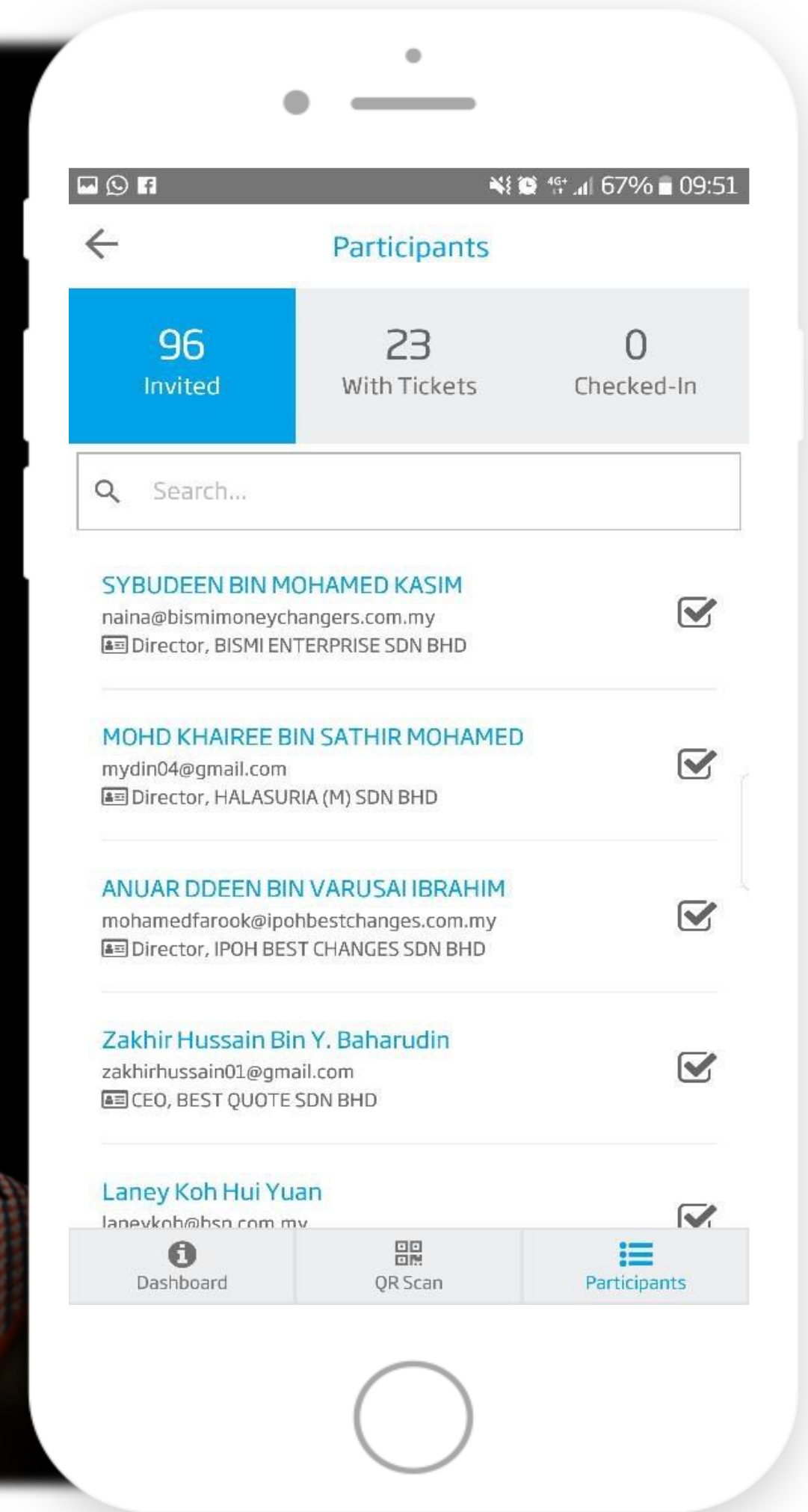
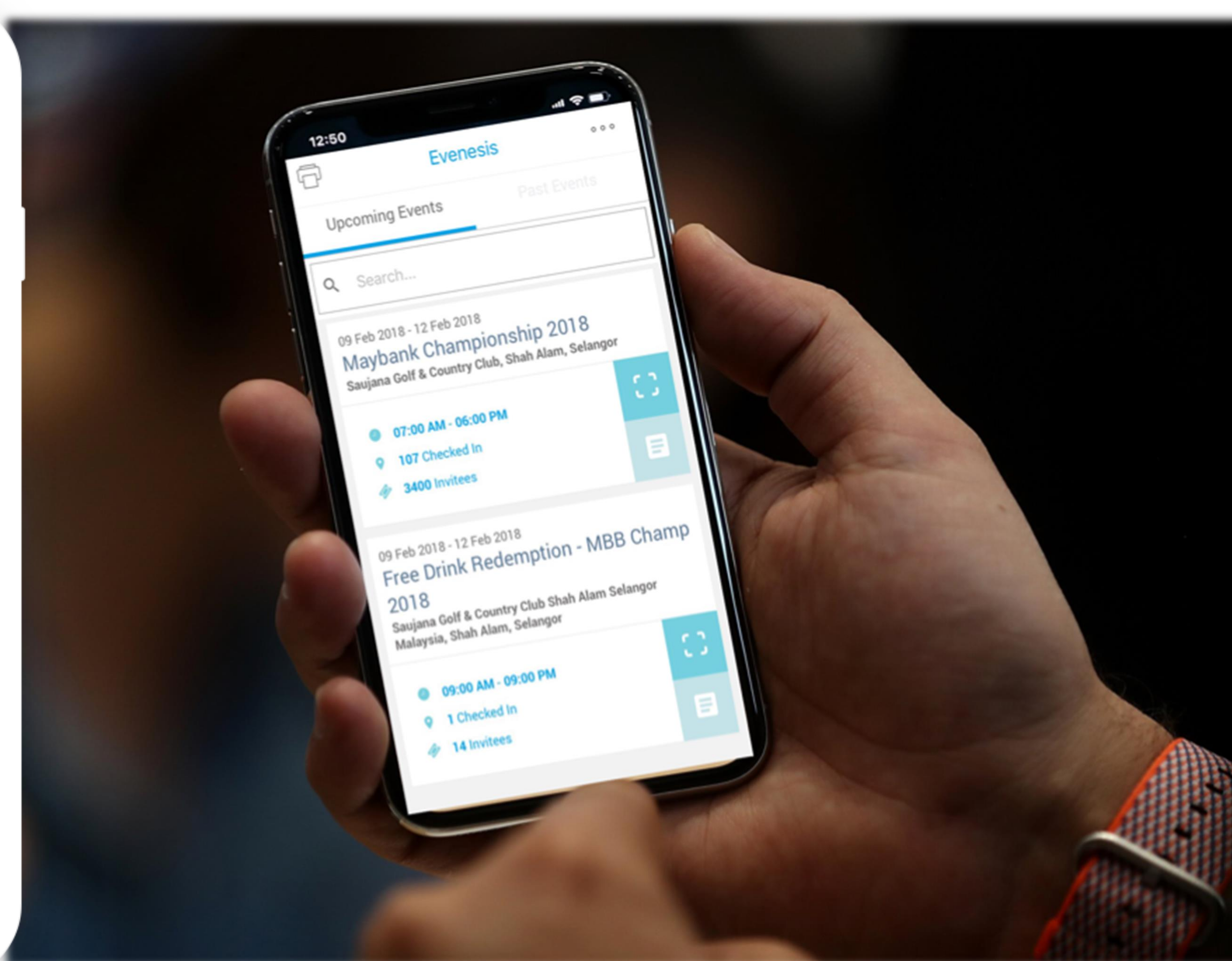
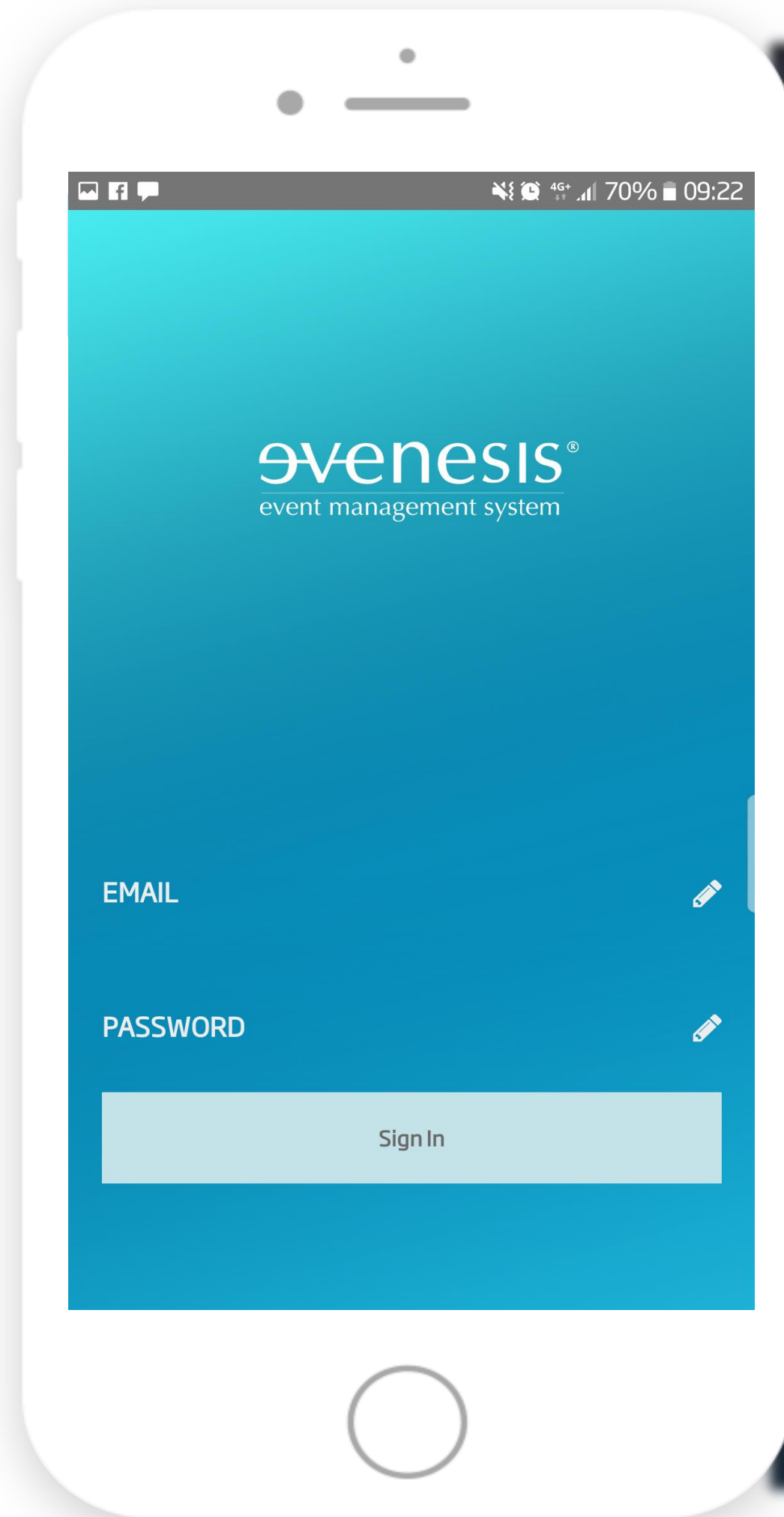
Online Events



- ④ Presentation mode will be pushed to all attendees once session starts
- ④ Attendees are allowed to participate in Q&A via chat panel
- ④ The new implementation of digitalizing business events
- ④ Most of all, cost & time effective!



Contact Tracing



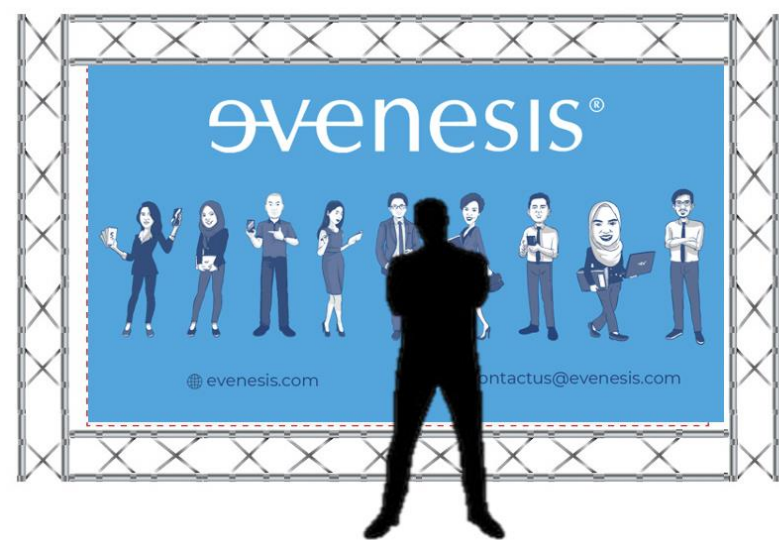
Hybrid Streaming So

lution

>EX⁹



- ☉ Ready to GO-Live
- ☉ Complete Digital Experience
- ☉ Quality equipment
- ☉ Professional Service & Support



#WholeNewGame

#WholeNewGame

#WholeNewGame

Mobile
ULTRA
Courtside

Mobile
ULTRA
Courtside



WHOLE NEW GAME



BLACK LIVES MATTER

2020/03/02 12:06:32

EveStance

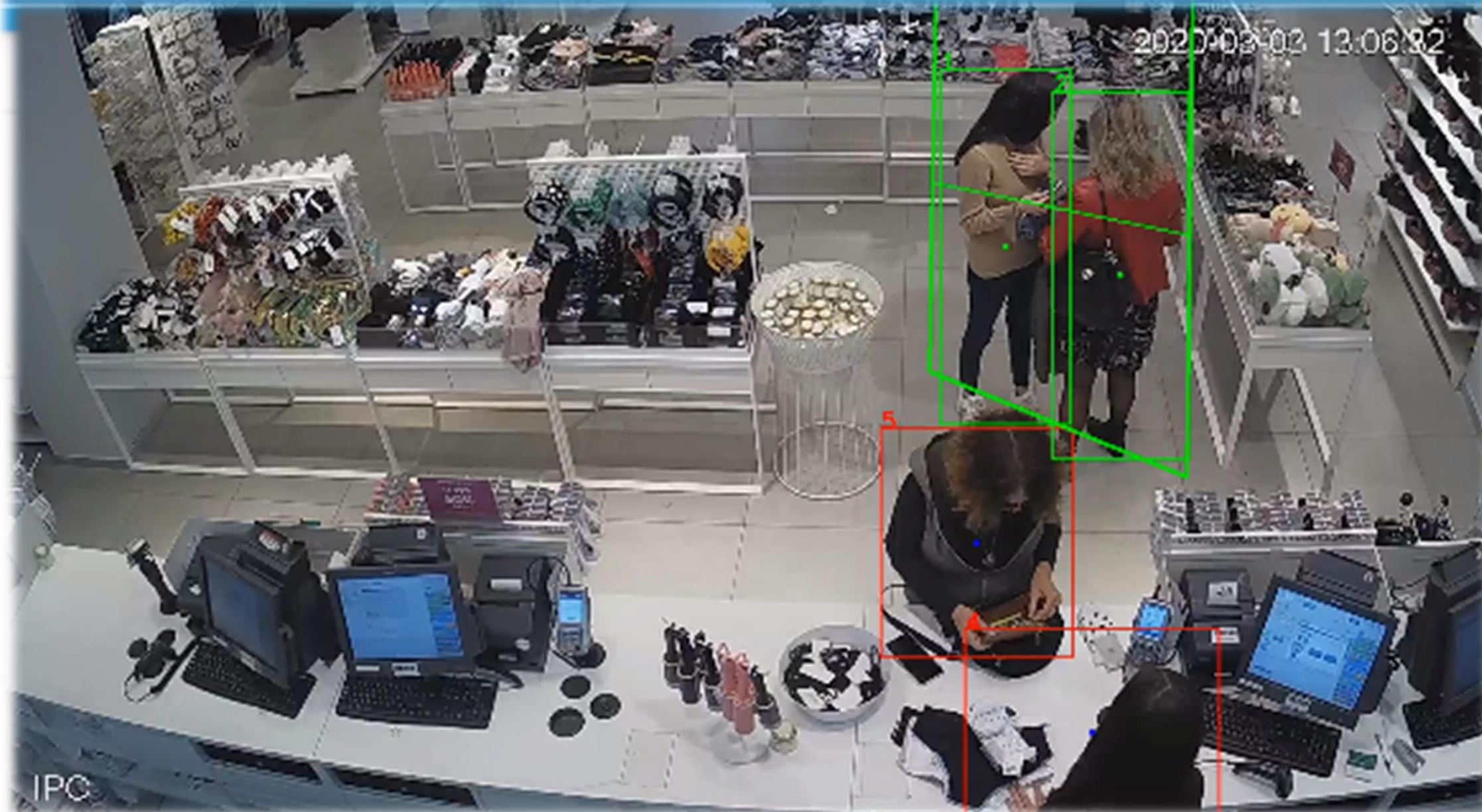


Physical Distancing &
Mass Gathering
Detection Tech

Real-Time Detection via IP Cameras/CCTVs



2 Alerts will be sent: Alert when distance is less than 2 meters in line.
Alert when there are more than 3 people in line.



- ⑨ Cloud-based and connect directly to your existing hardware/cameras
- ⑨ Areas in each camera's view can be drawn to count people and detect their social distances in real-time
- ⑨ Remote software installation (contactless)

Instant Notification and Alerts



- Ⓧ Configured to send out instant alerts and notifications via WhatsApp, SMS or Email
- Ⓧ Real-time monitoring and alerting on maximum traffic capacity (using entrance cameras)
- Ⓧ Alerting when a certain area is too crowded (using any camera inside the location)

> **EX**⁹



Wearable Event Technology

*“What do you do when it rains?
The captain answered frankly, ‘I get WET’”*

Wearable Event Tech (WET) >Ex⁹

- ⑨ Virtual Reality (VR)
- ⑨ Intelligent Wristband

Virtual Reality (VR)



- ⑨ **100% immersive experience** for the attendees
- ⑨ **Better experience** by combining VR and AI to target their preferences and interests
- ⑨ **Realistic view and interaction** with exhibitors and other attendees. Exhibitors will be able to display their product similar to a physical event!
- ⑨ **High security improvement** by implementing Facial Recognition during login to VR platform. Alternatively, login can be also initiated by specific security login (Registration ID / email login etc.)
- ⑨ **VR is the future of the events, travel & tourism industry!**



The screenshot shows a virtual world interface with a central menu and a chatbox. The menu features several buttons: 'Support' (red), 'Quick User Guide' (black), 'Book a Tour' (blue), 'Products & Pricing' (blue), 'Event Info' (green, highlighted with a red box), and 'Microphone Help' (red). A yellow announcement banner at the top reads 'Announcement: Opening Ceremony will start at 10:00am at the Expo Hall'. A purple callout box points to this banner, stating 'Global announcement will be highlighted at the top of the screen.' Another purple callout box points to the 'Event Info' button, stating 'Virtual Directories for information'. A third purple callout box at the bottom left states 'Global announcement will also appear in chatbox'. The chatbox at the bottom shows a 'Public' channel with a 'NO DEVICE' icon and a text input field containing 'Press 'Enter' to chat publicly...'. On the left, a 'GO TO' menu lists users like 'Shiwen.Tan', 'Andee', 'AngelinaLi', 'EmmaBartlett', 'Scott.Richardson', and 'TranHuyQuocBao'. A large screen on the left displays 'Week' and various event listings. A circular map in the bottom right corner shows the current location in the virtual world. A character wearing a black hat and vest is visible in the center, looking at the menu.



>Ex⁹





33 USERS IN WORLD Q
1 USER IN CONFERENCE HALL

GO TO
Shiwen.Tan

Click to jump to other rooms

Upcoming Public Events

Streamed video content

Zaid Amran

Click to sit

Sit at desired table

NO DEVICE
Public
Press 'Enter' to chat publicly...
Raise Hand
Get the speaker's attention by raising your hand

Screen Zoom

The image shows a virtual conference room with a large screen displaying a meeting. A user's avatar is in the foreground, and various UI elements are overlaid on the scene. A red box highlights the 'GO TO' button in the top left, with a callout 'Click to jump to other rooms'. Another red box highlights the 'Streamed video content' area, with a callout 'Click to sit' and 'Sit at desired table'. A third red box highlights the 'Raise Hand' button at the bottom, with a callout 'Get the speaker's attention by raising your hand'. The screen displays a meeting with a speaker named 'Zaid Amran'. The room has several round tables and chairs. A 'NO DEVICE' icon is in the bottom left, and a chat bar is at the bottom center.

Intelligent Wristband

>EX⁹



- ⑨ Tracks Body Temperature
- ⑨ Alerts/Prompts when body temp changes
- ⑨ Contact Tracing

>EX⁹

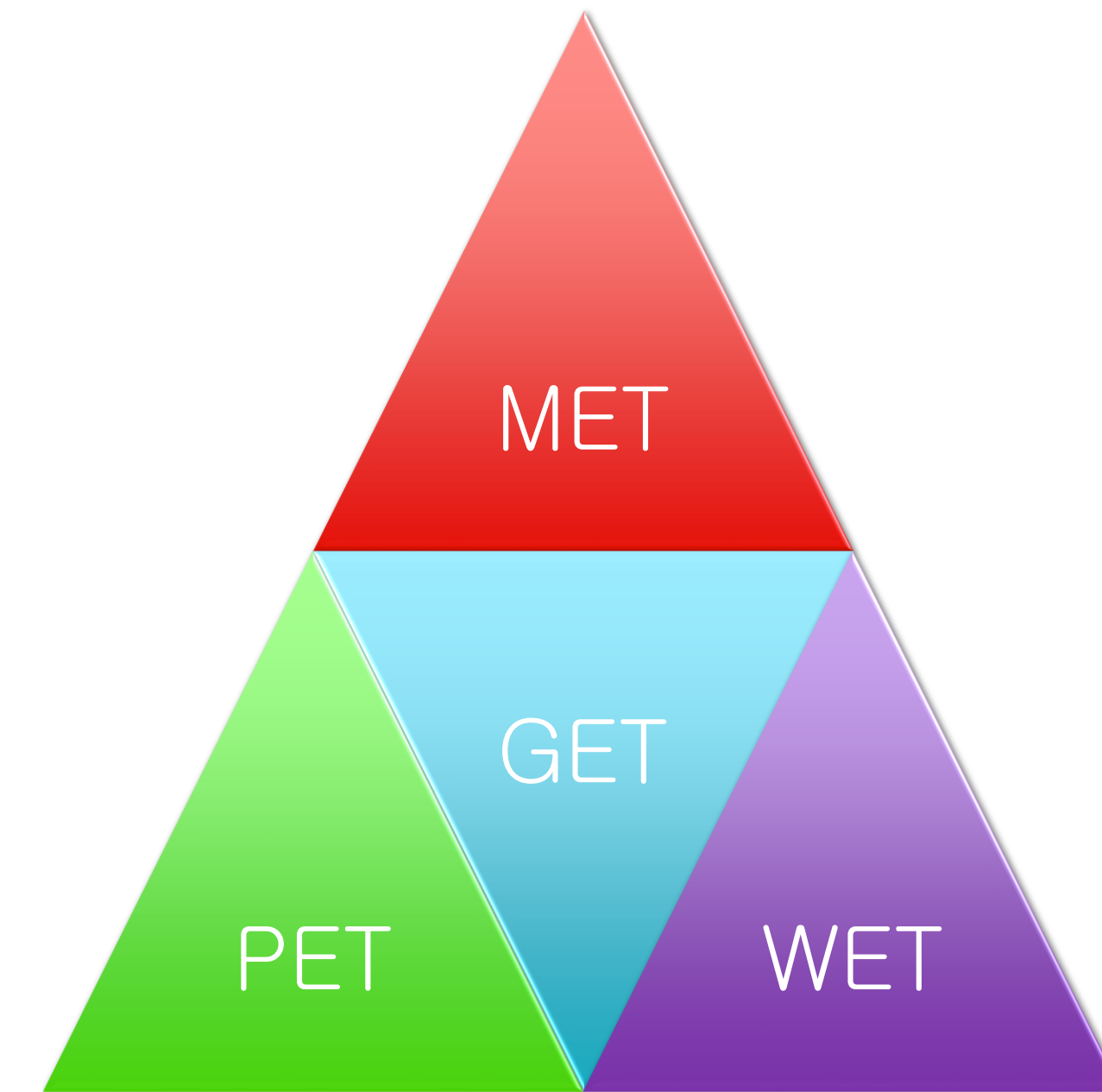


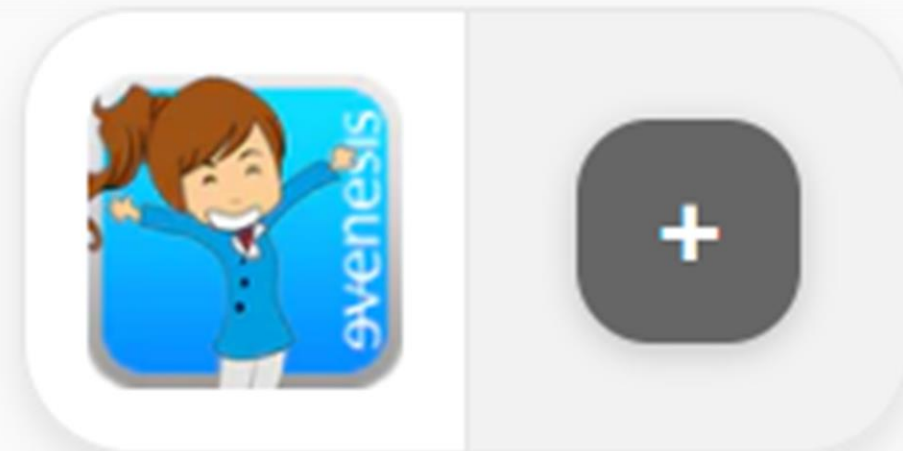
Glueable Event Technology

"Now I GET it!"

Glueable Event Tech (GET) >Ex⁹

- ⑨ Seamless experience
- ⑨ Real-time integration
- ⑨ API-ready tech
- ⑨ Single login
- ⑨ Not a one-size-fit-all tech



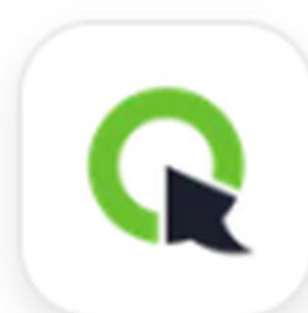


Do more with Evenesis

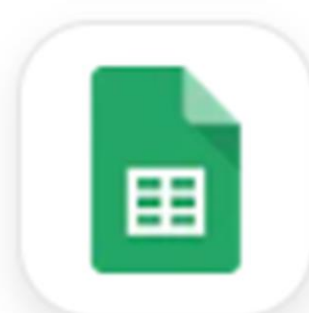
Zapier allows you to instantly connect Evenesis with 2,000+ apps to automate your work and find productivity super powers.

Search for apps to connect

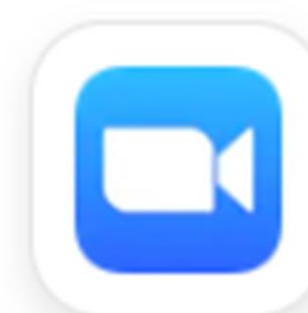
Connect to 2,000+ Apps



ClickMeeting
Video Conferencing
2 Integrations



Google Sheets
Google +1
8 Integrations



Zoom
Video Conferencing
2 Integrations



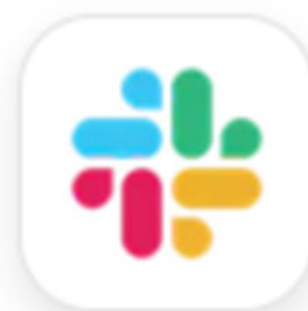
GoToWebinar
Premium +1
3 Integrations



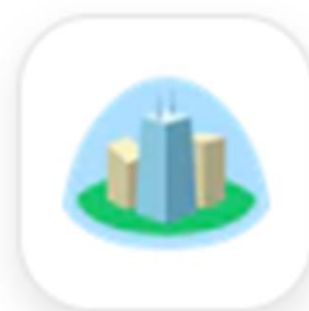
BigCommerce
eCommerce +1
3 Integrations



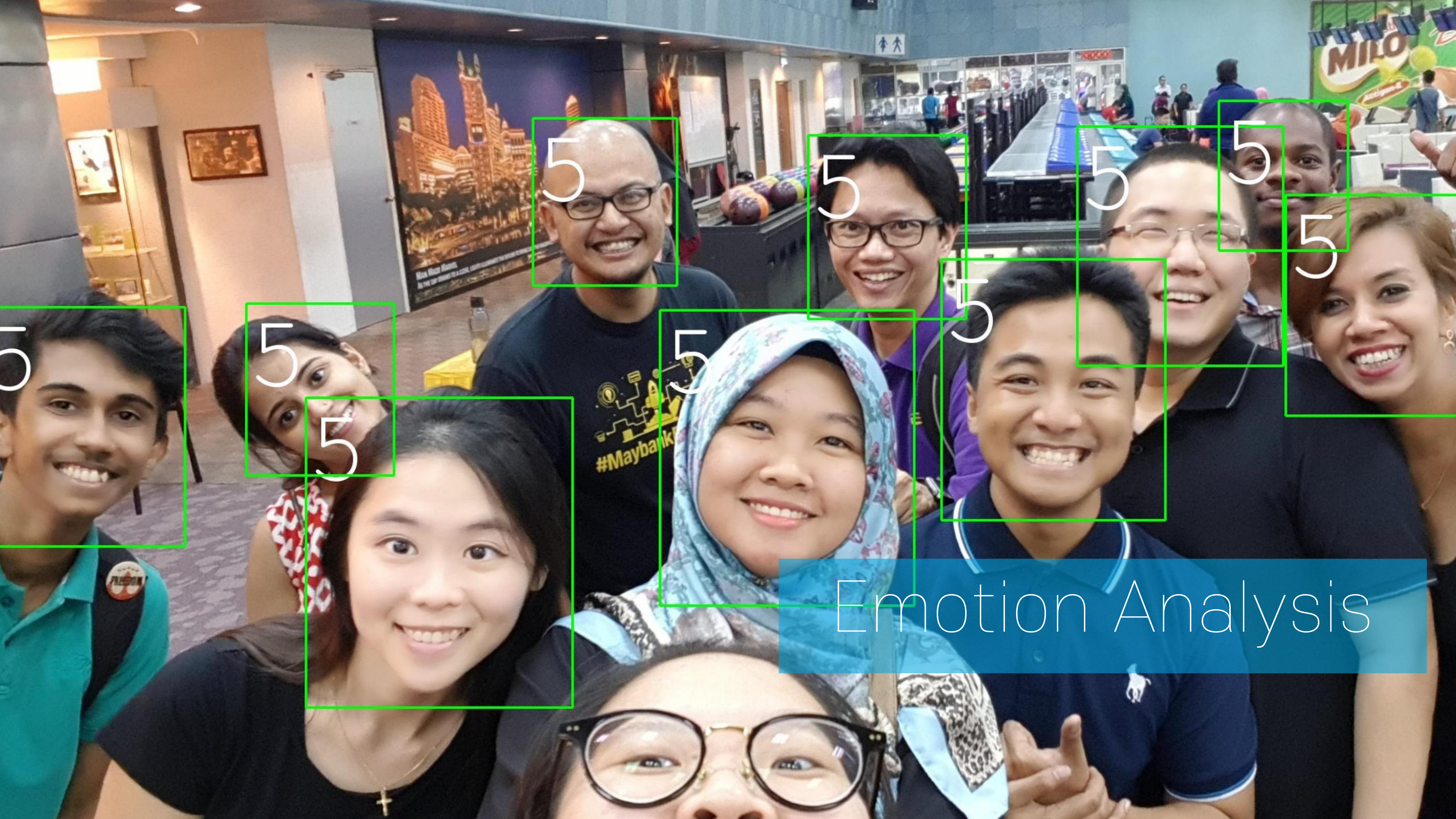
ManyChat
Social Media
Marketing
8 Integrations



Slack
Team Chat
9 Integrations



Highrise
CRM (Customer
Relationship
Management)
9 Integrations

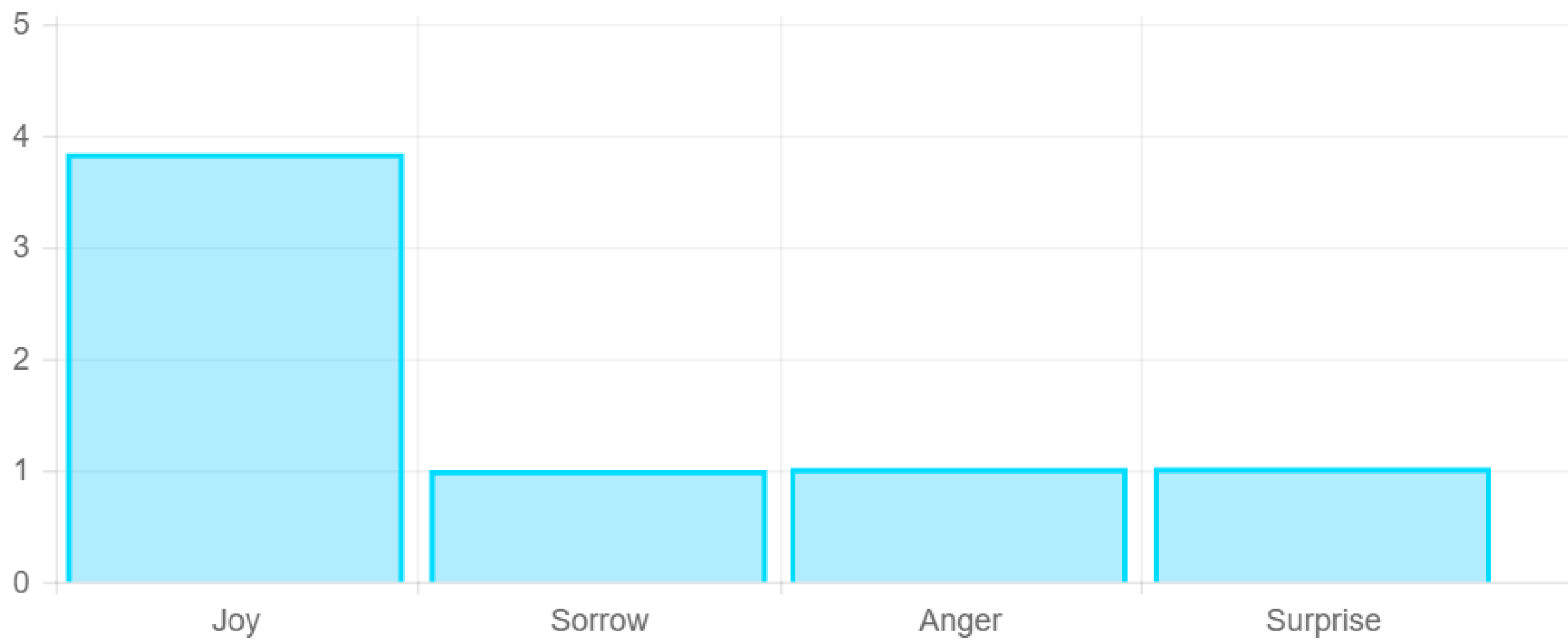


Emotion Analysis

Event insights

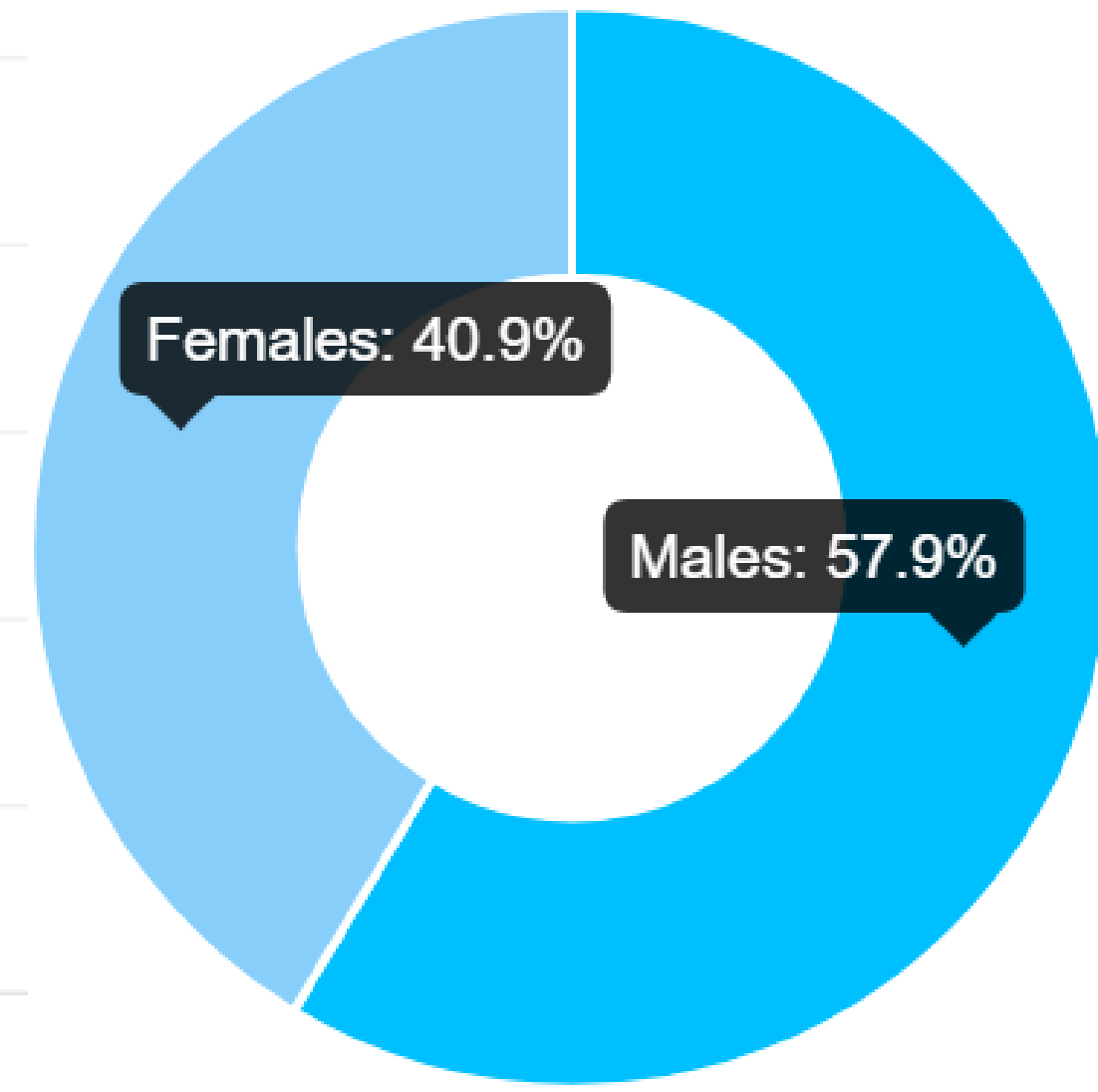
Recalculate event insights

Emotions

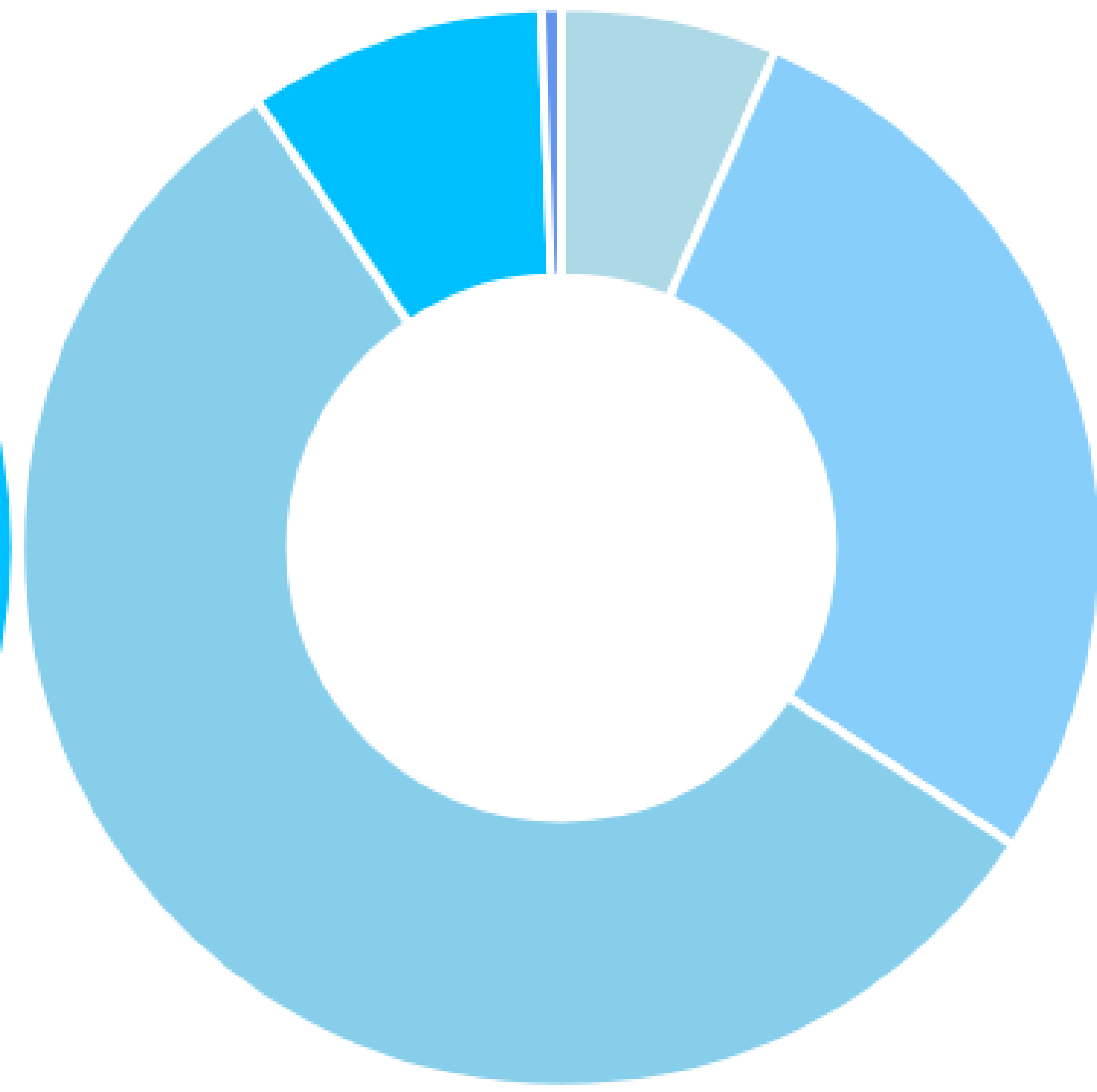


Number of Photos : 23

Gender



Ages

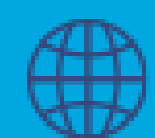


An aerial photograph of a beach at sunset. The ocean waves are breaking onto the shore, creating white foam. The sand is a warm, golden-brown color, and the sky is a mix of orange and blue. The overall mood is serene and inspiring.

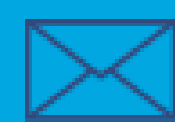
Transformation isn't a future event, it's a present day activity.

Jillian Michaels

evenesis®



[evenesis.com](https://www.evenesis.com)



contactus@evenesis.com