

# CASE STUDY 2: SYDNEY, AUSTRALIA

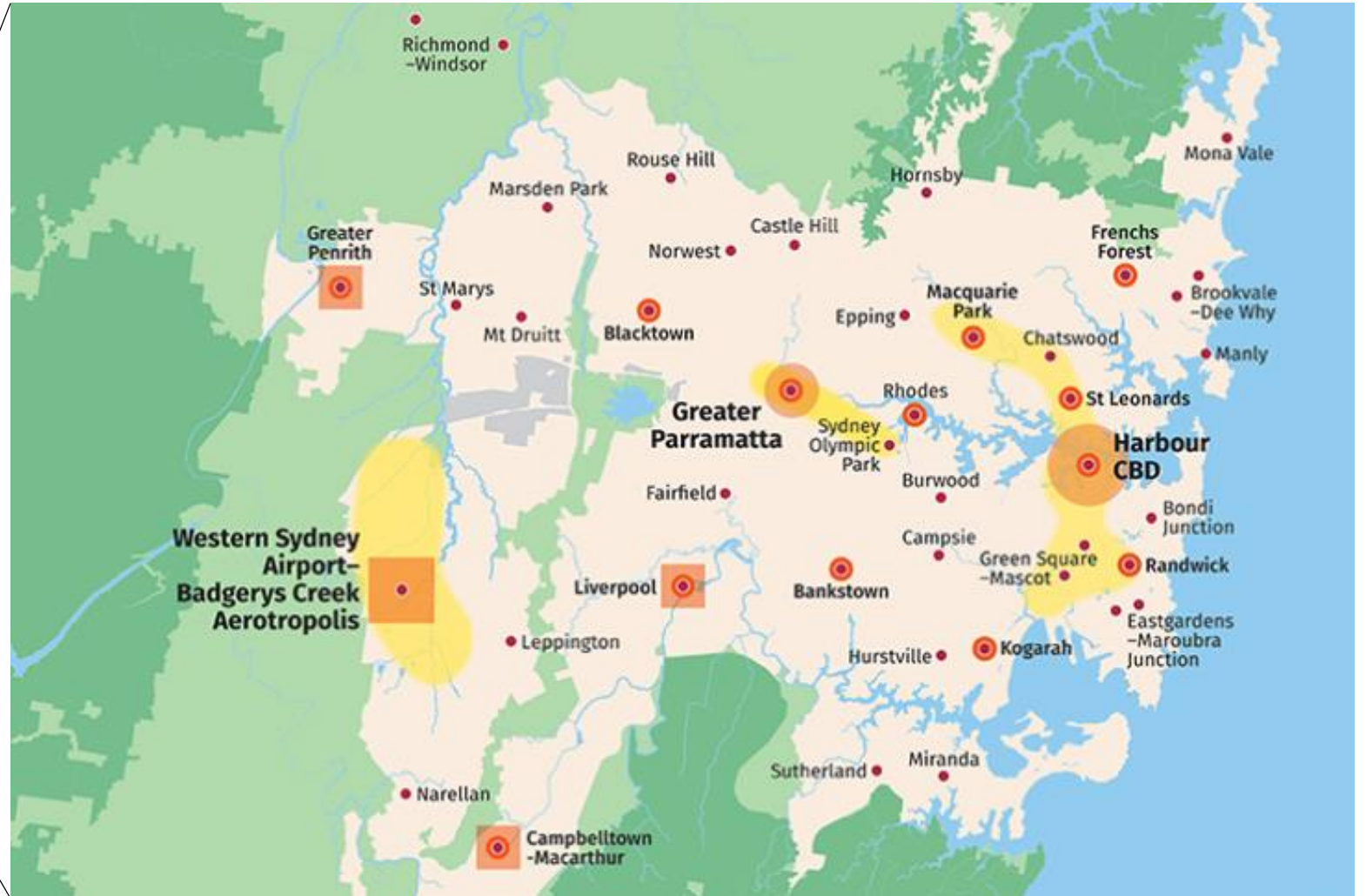


## Making Sydney a Sustainable Destination

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# CONTEXT



# STRATEGIC OVERVIEW



**A globally competitive and innovative city**



**A leading environmental performer**



**Integrated transport for a connected city**



**Housing for a diverse population**



**A lively, engaging city centre**



**A cultural and creative city**



**Vibrant local communities and economies**



**Sustainable development, renewal and design**



**A city for walking and cycling**



**Implementation through effective governance and partnership**

# EVIDENCE BASED APPROACH

Figure 2 – 2015/16 proportion of waste disposal by weight for City of Sydney businesses or employment types<sup>3</sup>

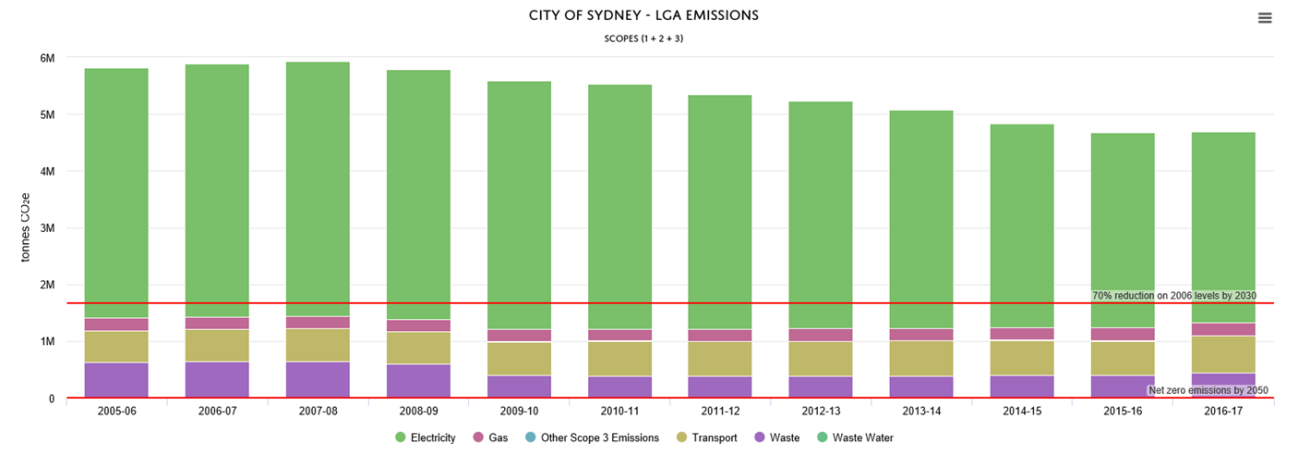
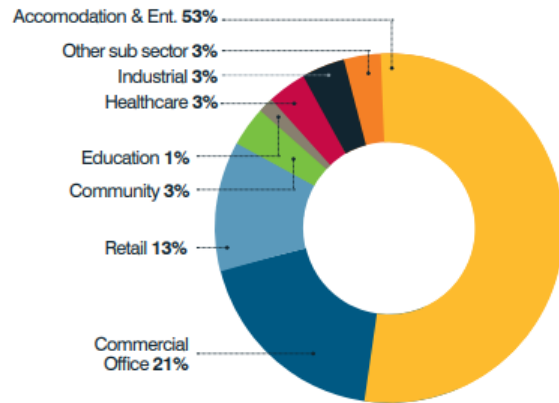
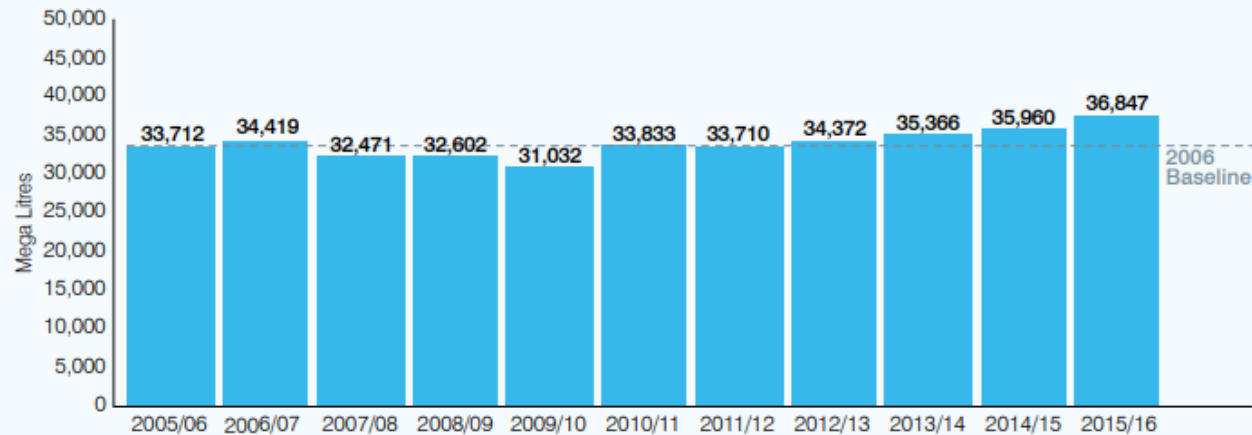



Chart 7: Local government area potable water use



## Making Sydney a Sustainable Destination

August 2018

A plan for environmental sustainability in the accommodation and entertainment sector



city of villages

ESG SYDNEY

This sector has substantial environmental impacts and is currently responsible for:



21% of the city's total GHG emissions

14% of potable water consumption



47% of the city's commercial waste



of which only 50% is recycled

## How we plan to make Sydney a sustainable destination

Direction 01	Direction 02	Direction 03	Direction 04	Direction 05
<b>Increase Demand</b>	<b>Build Capacity</b>	<b>Activate Upgrades</b>	<b>Foster Leadership</b>	<b>Promote &amp; Recognise</b>
<p>Visitors and organisations are informed and motivated to choose sustainable options</p> <p><b>Challenge:</b> People and organisations are not prioritising sustainability in their decision making</p> <p><b>Outcomes:</b> Government and corporate businesses are using procurement to drive ratings uptake and uplift Visitors are choosing businesses and options that help them enjoy Sydney sustainably</p>	<p>The sector has the skills, tools and resources to manage businesses sustainably</p> <p><b>Challenge:</b> Lack of awareness of business benefits and trusted information</p> <p><b>Outcomes:</b> Tools and resources are available to address barriers to resource efficiency and encourage continuous improvement Businesses have the skills and capacity to design, develop, measure and manage environmental performance</p>	<p>Sector continually measures, monitors, acts and plans to improve performance</p> <p><b>Challenge:</b> Competing business priorities and perception that environmental sustainability compromises luxury</p> <p><b>Outcomes:</b> Existing buildings are continuously improving resource efficiency, disclosing environmental performance and accessing renewable energy with the aim to be net zero by 2050</p>	<p>Sector designs, builds and manages to the highest sustainability standard</p> <p><b>Challenge:</b> Low minimum building standards, split incentive that discourages upgrades and intractable problems for single players</p> <p><b>Outcomes:</b> Sector leaders are collaborating on best practice environmental performance New developments have been designed and constructed to the highest level of sustainability performance available</p>	<p>Sustainable action is recognised and showcased thereby normalising it</p> <p><b>Challenge:</b> Sustainable action is not well promoted and is therefore not considered business as usual</p> <p><b>Outcomes:</b> Disclosure of rating data and information on environmental performance allows the city to recognise results and leadership and to track sector progress</p>
<p><b>Actions</b></p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Influence private sector companies and government agencies to procure sustainable accommodation/venues</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Make ratings information easily accessible</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Facilitate ways for visitors to prioritise active, public and low emission transport</li> </ul>	<p><b>Actions</b></p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Provide (grants to encourage action</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Support industry to provide appropriate tools and resources</li> <li>Support industry to provide appropriate training</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Advocate for improved waste reporting</li> <li>Support industry specific waste management solutions</li> </ul>	<p><b>Actions</b></p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Offer building tune ups to businesses</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Ensure City owned properties are improving environmental performance</li> <li>Ensure City events are delivered sustainably</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Integrate sustainability advice and assessments into City processes</li> <li>Advocate for improved environmental improvement standards</li> <li>Encourage the use of recycled water</li> </ul>	<p><b>Actions</b></p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Sustainable Destination Partnership</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Investigate new planning controls that drive performance improvements towards Net Zero</li> <li>Encourage Net Zero Hotels</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Support best practice in waste management</li> <li>Encourage innovation through the provision of grants</li> <li>Encourage innovative waste management solutions</li> </ul>	<p><b>Actions</b></p> <p><b>Flagship action</b></p> <ul style="list-style-type: none"> <li>Support the promotion of Sydney as a sustainable destination</li> </ul> <p><b>Supporting actions</b></p> <ul style="list-style-type: none"> <li>Track industry progress</li> <li>Share stories</li> </ul> <p><b>Aligned actions</b></p> <ul style="list-style-type: none"> <li>Provide sustainability information for major event bids</li> </ul>

This plan is aligned to →

SUSTAINABLE  
DEVELOPMENT  
GOALS



# THEORY OF CHANGE

**Increase  
demand**

**Build  
capacity**

**Activate  
upgrades**

**Foster  
leadership**

**Promote  
and  
recognise**

# INCREASE DEMAND



EARTHCHECK





## Suggested actions for partners to deliver

SUSTAINABLE  
DESTINATION  
PARTNERSHIP

Direct delivery of food service

### Commit



- › Make a public organisation-wide commitment to halving food waste by 2026
- › Create KPIs for senior management and key staff regarding food waste reduction

### Measure



- › Map where food waste comes from in your organisation
- › Use available food waste measurement tools ([DPIE Your Business is Food](#), [Unilever](#), [WWE](#), [PATA](#))
- › Create a baseline of current food waste

### Engage



- › Raise awareness and educate staff on how to minimise food waste
- › Identify food waste champions
- › Co-design food waste improvement actions with staff

### Implement



- › Integrate food waste measurement resources into staff inductions
- › Review the amount of food wasted in weekly meetings
- › Incorporate an organic waste stream and food waste data reporting with

### Share



- › Communicate your commitment to reducing food waste with your guests and what they can do to join your efforts

LESS GRUNT MORE GRANT



## HOSPITALITY CONSUMABLES

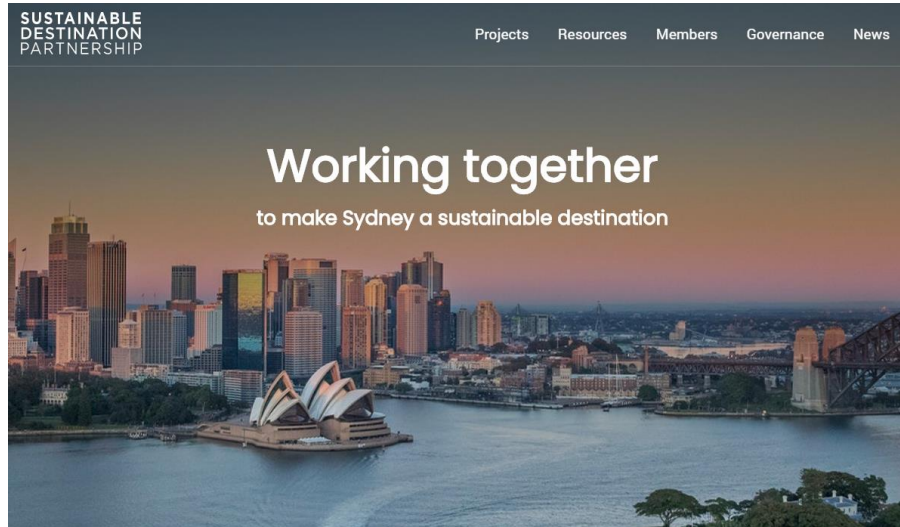
Eliminating Single Use  
Hospitality consumables



# ACTIVATE UPGRADES



# FOSTER LEADERSHIP





## Sydney wins Global Destination Sustainability Index award

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Industry leaders from the hospitality, events and property sectors have come together to sign up to the Sydney Single-use Pledge.

More than 50 organisations have so far taken the pledge, including Sydney Opera House, Fox Studios and Star Entertainment Group.

