



Making Sydney a Sustainable Destination

Icons at Risk

Tourism in Australia

- In 2017 tourism overtook coal as the second highest source of income
- Visitors come to Australia for our abundance of natural beauty
- Our icons that our visitors are at risk to the impacts of climate change
- As an industry we have a role to play to reduce our impacts and protect our environment



Sustainable Sydney 2030

Green, Global and Connected



A globally competitive and innovative city



A leading environmental performer



Integrated transport for a connected city



Housing for a diverse population



A lively, engaging city centre



A cultural and creative city



Vibrant local communities and economies



Sustainable development, renewal and design



A city for walking and cycling



Implementation through effective governance and partnership

Sustainable Sydney 2030

Sydney as a leading environmental performer



Low-carbon city

Net Zero by 2035



Water sensitive city

10% reduction in **non-residential** potable water use per m2 by 2030, from 2019 baseline



Climate resilient city



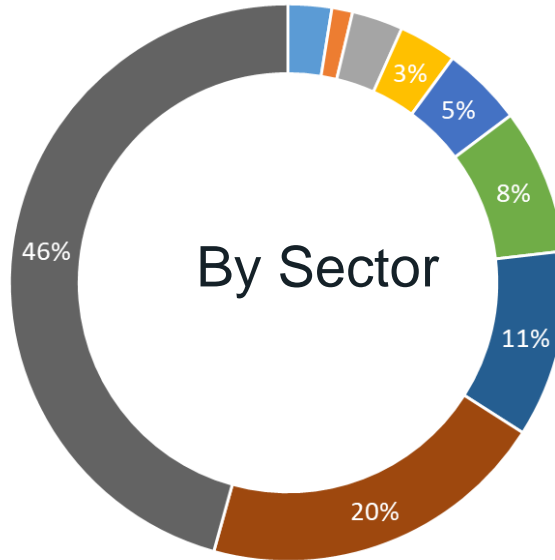
Zero waste city

90% resource recovery by 2030



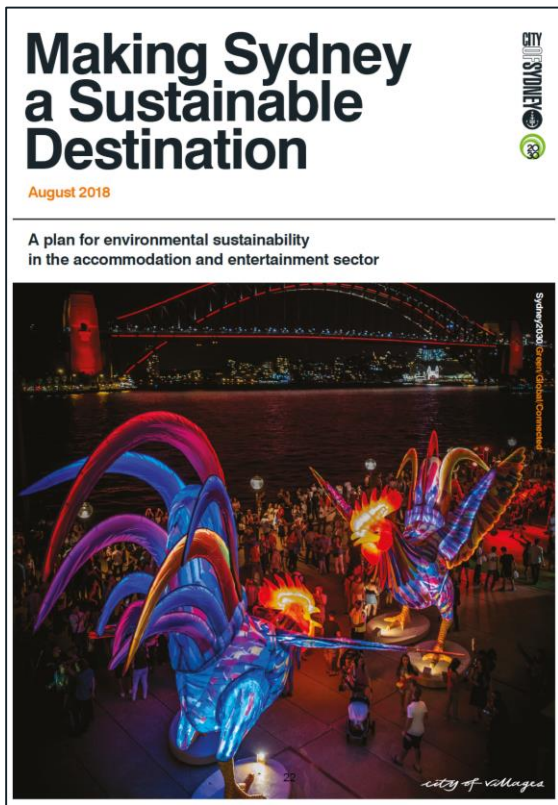
Regenerative and inclusive

City of Sydney carbon emissions



- Other
- Industrial
- Education
- Residential - Single Dwelling
- Healthcare
- Retail
- Residential - Apartments
- Accommodation/Entertainment
- Commercial Office

Our sector strategy



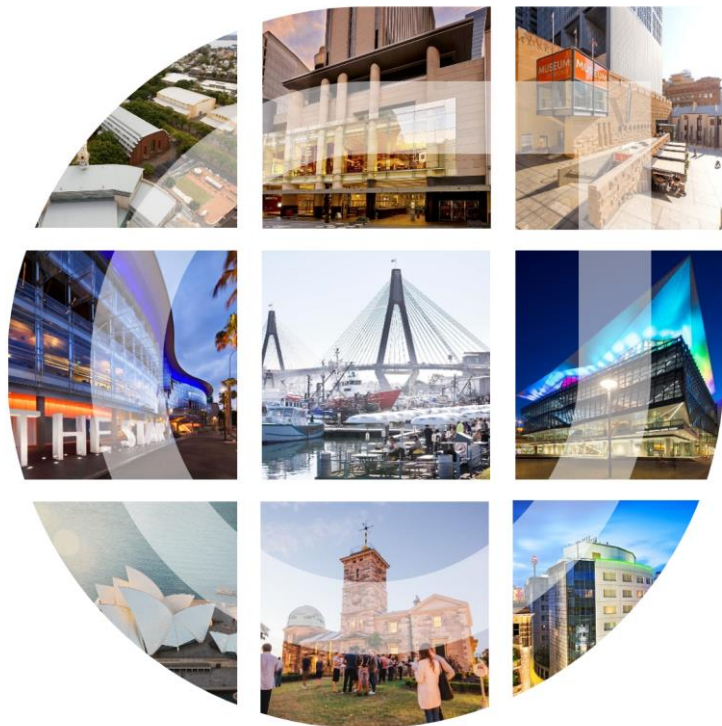
Vision

To build Sydney's reputation as a leading sustainable destination for leisure and business travellers

**SUSTAINABLE
DESTINATION
PARTNERSHIP**



GLOBAL
**DESTINATION
SUSTAINABILITY
INDEX**
TOP 10 RANKING 2018



The Sustainable Destination Partnership, launched in 2018, is a leading collaboration of hotels, backpacker hostels, serviced apartments, cultural institutions, entertainment venues and industry influencers



45

Partnership
members



66

Partnership
buildings



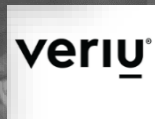
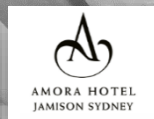
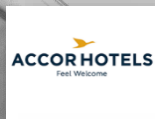
60%

of Sydney's
Hotel rooms



17%

of entertain-
ment venues



Partners



Assoc. Members

What We Do

The Sustainable Destination Partnership works collaboratively to:

- improve the environmental performance
- invest in renewable energy, recycled water, waste avoidance and management
- engage with regulators and governments on key environmental policy and regulatory issues
- champion and promote our objectives and outcomes to the broader sector and wider community.

making Sydney a sustainable destination



2022 Partnership Targets



10%

reduction in total
emissions from a 17-18
baseline



0%

increase in potable
water from a 17-18
baseline



70%

diversion from landfill
and all partners
reporting on waste



An increase in
sustainability capacity
across the partnership

19-20 Achievements



19%

reduction in total
emissions from a 17-18
baseline



21%

reduction in potable
water from a 17-18
baseline



37%

diversion from landfill
but double the number
of Partners are
reporting



Capacity has been a big
winner during COVID –
many partners used
lockdown to develop
internal strategy

How we work together

Problem identification

Defining best practice

Co-creating solutions

Implementing best practice

Transition to standard practice



Global Destination Sustainability Index

- Every year we work with Business Events Sydney to recognize our achievements on the international stage
- Sydney went from 15th to 8th between 2018-19
- In 2019 we won the innovation award for the SDP

/GDS-INDEX TOP 10

#	DESTINATION	2019 SCORE	CHANGE
1	GOTHENBURG	89.6	↓
2	COPENHAGEN	88.0	↓
3	ZURICH	84.6	↑
4	GLASGOW	78.5	↑
5	AALBORG	76.2	↑
6	REYKJAVIK	75.8	↓
7	MALMÖ	75.6	↓
8	SYDNEY	74.9	↑
9	UPPSALA	74.3	↑
10	MELBOURNE	74.3	↓

Sydney uses data and measurement to....

Understand where our effort in sustainable action should be focussed

Determine the success of our projects and how we are tracking towards our targets

Engage with stakeholders on sustainability more broadly

Understand where our collective problems and solutions lie